

NEWS RELEASE

For Immediate Release: October 28, 2016

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27TH ANNUAL ICE FISHING EXTRAVAGANZA TICKETS AVAILABLE TUESDAY, NOVEMBER 1st

Brainerd, MN – The Brainerd Jaycees 27th Annual Ice Fishing Extravaganza is set for January 28, on Gull Lake's Hole in the Day Bay, north of Brainerd, MN. This year's prize list is valued at nearly \$200,000. Contest tickets are available for a discounted price of \$30 November 1-30 at all Mills Fleet Farm locations, and the Mills Indoor Shooting & Archery Center. As of December 1, contest tickets will be available for \$50 at all ticket outlets through the event date.

The 27th Anniversary has much in store, including the Catch of the Day Extravaganza Give-Away, Lindy Bounty cash prize, and a Kick-Off party featuring Deuces Wild Dueling Piano Show. If you cannot attend the event, there is also the Extravaganza raffle, with total prizes valued at \$40,000. Tickets for this are \$10 each and can be purchased from several Brainerd area charitable organizations and at all Minnesota ticket outlets.

The Brainerd Jaycees Ice Fishing Extravaganza is completely volunteer run and all event proceeds are donated to area charities. The primary beneficiary is Confidence Learning Center, an outdoor recreational facility and camp for individuals with developmental disabilities. However, over 60 organizations in the Brainerd Lakes Area have received donations throughout the event's history, which has exceeded \$3.4 million in total. More information and official updates can be found at [www.icefishing.org](http://www.icefishing.org).

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