

NEWS RELEASE

For Immediate Release: October 30, 2015

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26TH ANNUAL ICE FISHING EXTRAVAGANZA TICKETS AVAILABLE SUNDAY,
NOVEMBER 1ST.

Brainerd, MN – The Brainerd Jaycees 26th Annual Ice Fishing Extravaganza is set for January 23, on Gull Lake's Hole in the Day Bay, north of Brainerd, MN. This year's prize list is valued at nearly \$200,000. Contest tickets are available for a discounted price of \$30 November 1-30 at all Mills Fleet Farm locations, and the Mills Indoor Shooting & Archery Center. As of December 1, contest tickets will be available for \$50 at all ticket outlets through the event date.

The 26th Anniversary has much in store, including the Catch of the Day Extravaganza Give-Away, Lindy Bounty cash prize, and a Kick-Off party featuring Dueces Wild Dueling Piano Show. If you cannot attend the event, there is also the Extravaganza raffle, with total prizes valued at \$40,000. Tickets for this are \$10 each and can be purchased from several Brainerd area charities and at all Minnesota ticket outlets.

The Brainerd Jaycees \$150,000 Ice Fishing Extravaganza is completely volunteer run and all event proceeds are donated to area charities. The primary beneficiary is Confidence Learning Center, an outdoor recreational facility and camp for individuals with developmental disabilities. However, over 60 organizations in the Brainerd Lakes Area have received donations throughout the event's history, which has exceeded \$3.3 million in total. More information and official updates can be found at www.icefishing.org.

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