

NEWS RELEASE

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For Information: Angie Nelson, marketing@icefishing.org or 218-330-6692

TICKETS NOW AVAILABLE FOR THE 25TH ANNUAL \$150,000 ICE FISHING EXTRAVAGANZA

Brainerd, MN – The Brainerd Jaycees 25th Annual \$150,000 Ice Fishing Extravaganza is set for January 24, on Gull Lake's Hole in the Day Bay, north of Brainerd, MN. This year's prize list is valued at nearly \$200,000. Contest tickets are available for a discounted price of \$30 November 1-30 at all Mills Fleet Farm locations, and the Mills Indoor Shooting & Archery Center. As of December 1, contest tickets will be available for \$45 at all ticket outlets through the event date.

The 25th Anniversary has much in store, including the Catch of the Day Extravaganza Give-Away, commemorative Extravaganza beer, and an anniversary concert featuring Arch Allies, with music of Styx, Journey, and REO Speedwagon. If you cannot make it to the event, there is also the Extravaganza raffle, with total prizes valued at \$40,000. Tickets for this are \$10 each and can be purchased from several Brainerd area charities and at all Minnesota ticket outlets.

The Brainerd Jaycees \$150,000 Ice Fishing Extravaganza is completely volunteer run and all event proceeds are donated to area charities. The primary beneficiary is Confidence Learning Center, an outdoor recreational facility and camp for individuals with developmental disabilities. However, over 50 organizations in the Brainerd Lakes Area have received donations throughout the event's history, which has exceeded \$3 million in total donations. More information and official updates can be found at www.icefishing.org.

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