

Press Release – February 1<sup>st</sup>, 2003

With more than 12,000 anglers on the ice at the 13th Annual [Brainerd Jaycees](#) \$150,000 Ice Fishing Extravaganza, January 18, 2003, the Jaycees knew they had accomplished something great. What they did not know was that their efforts would be awarded with an official State of Minnesota Office of Tourism award and that they would break their donations record previously set in 2001.

The Minnesota Office of Tourism Festival and Event Travel Marketing Award was presented to the Jaycees in recognition of the effort to attract outside guests to the Brainerd Lakes Area during a typically slow tourism period. The Jaycees were nominated for the award by the Brainerd Baxter Lodging Association who have become one of the Extravaganza's strongest supporters.

Carol Altepeter from the Minnesota Office of Tourism officially presented the award to the Jaycee membership at the chapter's monthly meeting Tuesday evening. Accepting the award were this year's chairperson Steve Jobe and Brian Lindberg who will serve as chairperson for the 14th Annual Extravaganza. Suzette Bush and additional members from the Brainerd Baxter Lodging Association were also on hand to congratulate the Jaycees for their accomplishments.

Prior to the award presentation, Jaycee members had approved donations to 70 local charities totaling more than \$206,000. Steve Jobe, on behalf of the chapter proudly presented a check in the amount of \$144,515.28 to Confidence Learning Center Executive Director Jeff Olson and several members of the Camp's Board of Directors. Confidence Learning Center receives 70% of the Extravaganza's funds each year with the remaining funds benefiting local charities or organizations serving local residents. Since the inception of the Extravaganza in 1991, donations to local organizations have exceeded 1.5 million dollars.

The Jaycees are a volunteer service group open to men and women ages 21 yrs to 40 yrs with a focus of individual and leadership development through participation in community projects. Further information about the Jaycees is available at [Brainerd Jaycees web site](#)

The following organizations have been approved by the Jaycee membership to receive funds from this years event. Donation checks will be issued this week by the Jaycees.

B.A.R.C. (Ham Radio)  
Bethany Good Samaritan  
Boy Scout Troup 83  
Brainerd Cheer Team  
Brainerd Community Action  
Brainerd FFA  
Brainerd Fire Department  
Brainerd July 4th Celebration  
Camp Sertoma  
City Brainerd-Legionville  
CLC LAW ENFORCEMENT  
CLC Scholarship Fund  
Confidence Learning Center  
Crisis Line  
Crow Wing Civil Air Patrol  
childrens Justice  
CWC Mentor Program  
DIVE TEAM  
East Gull Lake 1st Responders  
FFA Scholarship Fund  
Food Shelf  
Friends of the Orphans

Friendship Dinner Board-Pine River  
GALA  
Gillete Children's Hospital  
Gold Medal Arena  
H.A.R.T. ANIMAL RESCUE  
Habitat for Humanity  
JC Park Fund  
Junior Achievement  
KAWB Public Television  
Lake Cntry Parish(St. Alice Youth)  
Lakes Area BMX  
Lakes Area Chaplin  
Lakes Area Lions Club  
Lakes Area Senior Center  
Lakeshore 1st Responders  
Land of Lakes Girl Scout Council  
Luthern Social Services  
Missing Children of MN  
Mounted Eagles  
N.E.R.F.  
National Guard/ST JOHNS ROTC  
Nisswa Police Reserve  
Our Place  
PAH  
Paul Bunyan Nature Center  
Pillager Family Resource Center  
PORT Group Homes  
RSVP  
Relay for Life  
Rhythm of the Rails  
Sexual Assault Services  
Sharing Bread Soup Kitchen  
Ski Gull Ski Patrol  
Special Olympics-Brainerd/PILLAGER  
Timber Bay  
Troop 43 Boy Scouts  
Troup 45 Boy Scouts  
Woodland Good Samaritan  
TROOP 220 HANDICAPPED SCOUT  
NORTHLAND ABORITIUM  
BRAINERD SYMPONIC BAND  
CWC HISTORICAL SOCIETY  
BRAINERD GRAD BLAST  
COMMUNITY ACTION JAYCEE FUND  
NISSWA FIRE department  
BRAINERD LIBRARY  
VOLUNTEER NETWORK  
ROTARY LITERACY PROGRAM