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CONTACT INFORMATION

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Brainerd Ice Fishing Extravaganza to be held January 26th

The early days of winter encouraged the Brainerd Jaycees to move forward with the planning of the 18th Annual Brainerd Jaycees \$150,000 Ice Fishing Extravaganza. Once again, the world's largest ice fishing contest will be held as scheduled on Saturday, January 26, on Gull Lake's Hole in the Day Bay, north of Brainerd.

The Crow Wing County Sheriff's Department and Brainerd Jaycees have been monitoring the ice conditions on Gull Lake's Hole in the Day Bay and are confident in the ice that's there. The ice depths range from 11–14" in the contest area and the ice that is out there is solid and clear. Both the Sheriff's Department and the Brainerd Jaycees feel the ice conditions are favorable and they do not anticipate any issues with hosting the event as scheduled

"Our number one concern is safety," says Brian Sedlachek, Event Chairman. "We are planning site adaptations to ensure this remains one of Minnesota's greatest winter events but we're excited about the quality of the early ice this year."

Some new features for the event include web-enabled phone access to the official event website and prize list and webcams taking real-time photos of the contest so participants and spectators can track the event live from the ice or anywhere in the world; a Youth Ice Olympics competition from 9:30-11:00 a.m. at center ice; and a prize village, display, and pick-up at Brainerd/Baxter's Mills Fleet Farm store—event winners will receive a claim-check on the ice and will be directed to pick-up his/her prize at the store when it's convenient for them.

"We strive to make this event a little better each year and we're excited about our new additions," says Sedlachek.

The Brainerd Jaycees and Crow Wing County Sheriff's Department will continue to monitor ice conditions and official updates along with complete Extravaganza information and tickets are available on the Extravaganza web site www.icefishing.org.