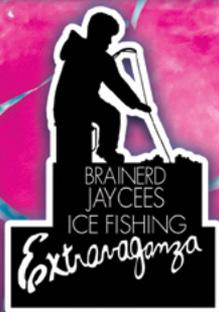


29th Annual Brainerd Jaycees

ICE FISHING EXTRAVAGANZA

January 26 · 2019

ICEFISHING.ORG



SPONSORS

GRAND VIEW LODGE™
— SPA AND GOLF RESORT —



Fleet Farm



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MARINE ELECTRONICS



MILLS.
AUTOMOTIVE GROUP



INTERSTATES



CRAGUN'S
RESORT ON GULL LAKE

Northland
FISHING TACKLE



BRAINERD JAYCEES TICKET EXTRAVAGANZA

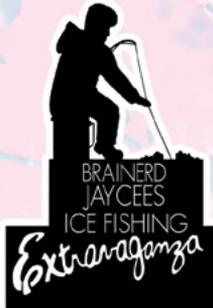
TICKETS ONLY \$30

November 1st to 30th, 2018

AT ALL FLEET FARM LOCATIONS

MINNESOTA STORES

Alexandria
Blaine
Brainerd/Baxter
Brooklyn Park
Cambridge
Carver
Fergus Falls
Hermantown
Lakeville
Mankato
Monticello
Oakdale
Owatonna
Rochester
St. Cloud/Waite Park
Winona



WISCONSIN STORES

Antigo
Appleton
Beaver Dam
Clintonville
De Forest
Delavan
Eau Claire
Fond du Lac
Germantown
Green Bay East
Green Bay West
Hudson
Manitowoc
Marshfield
Menomonie
Oconomowoc
Oshkosh
Plymouth
Stevens Point
Waupaca
Wausau
West Bend

IOWA STORES

Ankeny
Mason City
Sioux City

NORTH DAKOTA STORE

Fargo

Fleet Farm™

Brainerd Jaycees Ice Fishing Extravaganza contest tickets will be sold exclusively at all 42 Fleet Farm locations for a special \$30 price November 1-30. Tickets will be sold at the customer service desks. The ticket price is \$50 December 1-January 26 and tickets will be available at all Fleet Farm stores, official Extravaganza outlets (see page 4), or online at icefishing.org.

WELCOME



On behalf of the Brainerd Jaycees, we welcome you to the 29th annual Ice Fishing Extravaganza. There is once again over \$200,000 in prizes up for grabs, and anyone has the chance to win big!

Did you know that by buying a contest or raffle ticket you're contributing to approximately 50 Brainerd Lakes Area charities? The Brainerd Jaycees are proud to have donated over \$3.4-million since the first event was held in 1991. The positive effect this event has on our community is part of the reason we are so passionate about it. Whether this is your first Extravaganza or your 29th, we would like to extend a sincere thank you for your support.

See you on the ice!
Clint Meyer, Chairperson

EVENT HISTORY

In 1990 the Brainerd Jaycees set a goal to create a project that would rally members and volunteers, provide opportunities for individual leadership, and bring an economic impact to the Brainerd Lakes Area during the winter months. The founders never expected this event would become the world's largest charitable ice fishing contest and put Brainerd on the map for winter tourism with an event that generates more than \$1-million in revenue for area businesses and more than \$150,000 for area charities each year.

FUN FACTS

- 100% of contest proceeds are donated to approximately 50 area charities.
- This event is completely volunteer-run and organized.
- It takes two days to set-up the Extravaganza contest site, four hours to fill the two-square mile contest space with more than 10,000 people, and three hours to take it down.
- It takes approximately 50,000 volunteer hours over the course of nine months to plan and execute the event.
- The Extravaganza has received national and international recognition in *Sports Illustrated*, *National Geographic* (print & television), *Field & Stream*, *BBC*, *ESPN The Magazine*, *Outside Magazine*, *MSNBC*, *The Early Show*, *the CBS Evening News* and *NBC Nightly News* to name a few.



BUYING TICKETS

ONLINE

Purchase tickets online at www.icefishing.org and they will be mailed to you. Tickets will be mailed until 10 days prior to the contest. Tickets purchased online the week prior to the contest will be available at Will Call located at center ice of the contest site. Tickets are \$50.

MAIL

Purchase tickets via mail by sending the entry form—located on the back inside cover of this brochure—and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401. Tickets will be mailed until 10 days prior to the contest. Tickets purchased by mail the week prior to the contest will be available at Will Call located at center ice of the contest site. Tickets are \$50.

\$30 AT FLEET FARM

Don't forget you can buy your tickets for only \$30 exclusively at all Fleet Farm locations Nov. 1-30. This special price is an in-store promotion only. Tickets will be available at all Fleet Farm locations Dec. 1-Jan. 26 for \$50.

OUTLETS

Ticket outlets are another convenient way to purchase your contest tickets. Official Brainerd-area outlets include:

- Cash Wise Liquor-Brainerd :: 513 B St NE
- Cash Wish Liquor-Baxter :: 4092 Edgewood Dr
- Holiday-Baxter North :: 15052 Dellwood Dr N
- Holiday-Nisswa :: 4917 CR 77
- Holiday-Northeast Brainerd :: Hwy 25 N
- Fleet Farm :: Hwy 371
- S & W Bait and Tackle :: 18900 Hwy 371
- Super America-Baxter :: 14963 Edgewood Dr

OFFICIAL EVENT INFORMATION

www.icefishing.org

All of the official event information, updates, FAQs, and ticket information can be found online. Check the website frequently for updates.

Facebook

Connect with other ice fishing friends and Extravaganza enthusiasts on our official Fan Page. Watch for event updates, view pictures and find friends at www.facebook.com/TheExtravaganza.

Rawfish Media

Check out the video produced in 2018 for a 'volunteers view' of the Extravaganza by visiting our Facebook page or checking out Rawfish-media.com.

Live Radio Coverage

Bring your portable radio and tune in to 93.3 FM for contest fun and a chance to win thousands in various prizes. Don't forget to pick-up your sticker. Find sticker pick-up locations online at www.todaysbestcountry.com.

Information Stations

Listen to the following Extravaganza information stations for updates and inclement weather announcements:

KLLZ | Bemidji 99.1 FM
KBHP | Bemidji 101.1 FM
KBLB | Brainerd 93.3 FM
KLIZ FM | Brainerd 107.5 FM
WJJY | Brainerd 106.7 FM

KBOT | Detroit Lakes 104.1 FM
KFGO | Fargo/Moorhead 790 AM
WWJO | St. Cloud 98.1 FM
KZRV | St. Cloud 96.7 FM
KXSS | St. Cloud 1390 AM



EXTRAVAGANZA KICK-OFF PARTY FEATURING JARED SHERLOCK – COMIC MAGICIAN AND ILLUSIONIST



Limited quantity of tickets are available.
\$50 Each - Full & Half Tables are also available.
Visit icefishing.org today for more information.

Friday, January 25th • Grand View Lodge's Gull Lake Center

This year's entertainer is an award-winning illusionist and comic magician who has been featured in The Wallstreet Journal Online, the nationally syndicated Bob and Tom radio show, and Campus Activities Magazine's "Top Acts" for 2013!

Even if you are not fishing on Saturday, we want to see you here. Included in the evening are raffles, auctions, and just a whole lot of fun! All proceeds from the Kick-Off Party will be donated to the Brainerd Warrior Fishing Team.

SCHEDULE

- 5:30 - Social hour where you can meet some of the biggest names in ice fishing
- 6:30 - Plated dinner
- 7:00 - Introduction of the Brainerd Warrior Fishing Team
- 7:30 - Jared Sherlock - Comic Magician and Illusionist



THE EXTRAVAGANZA CATCH OF THE DAY PRIZE GIVE-AWAY

We are excited again to offer a chance at a one-of-a-kind prize package with the Extravaganza Catch of the Day Prize Give-Away! What is the Catch of the Day Prize Give-Away? It is an additional contest within the Extravaganza that gives contestants a chance to win big! We have compiled an ice fishing prize package valued at nearly \$9,000 -- sure to make any fisherman take the chance. For only \$5, every angler has the opportunity to win the all of the following:



- Ice Castle Grandpa's Hideout
 - Aqua Vu Micro II
 - StrikeMaster Auger
- \$500 Extravaganza Cash
- Vexilar FLX-20 Pro
- \$250 Fleet Farm Gift Card



Please visit icefishing.org for official rules.

Timing: During the 2019 Brainerd Jaycees Ice Fishing Extravaganza.

HOW TO ENTER:

- Purchase an Extravaganza contest ticket.
- Purchase a \$5 Catch of the Day sticker online at www.icefishing.org, at the Brainerd/Baxter Fleet Farm location, or at center ice from 8:00 am – 12:00 noon the day of the tournament.
- The sticker must be affixed to your contest ticket at time of purchase.
- Catch the largest “mystery species” fish at the contest.
- Show your ticket with the attached sticker to the contest officials.

The “mystery species” will be announced prior to the event. Watch for updates on our Facebook page at www.facebook.com/TheExtravaganza and on our website at www.icefishing.org.

An entrant is not a winner of any prize in this Contest, unless and until the Judges have verified the entry and the entrant's eligibility.

FIRST TIME ANGLERS

- Be sure to wear warm clothes and dress in layers because it's hard to know what the elements may bring. You may start the day in sunny weather and walk off the ice in the wind.
- Wear good boots!
- Bring cash. There are food and product vendors on the ice and many of them only accept cash. You may use a credit card to purchase contest or random drawing tickets.
- Bring your driver's license if you are purchasing your tickets the day of the event.
- Bring or buy a Minnesota fishing license. We abide by all state rules and you must have a valid fishing license to compete in the contest.
- Buy bait ahead of time.
- Bring a fish or depth locator. The bay where this event is held has a wide range of water depths so you might want to have a sense of where you're at on the lake.
- Bring your contest ticket and a way to secure it. It's an adhesive ticket (similar to a ski lift ticket) so a wire or string that loops through your zipper works best. Your ticket must be visible at all times.
- Bring your fishing poles, gear and accessories. Consider buying an ice fishing rod available at most sporting goods stores for \$10+.
- Bring a bucket or large plastic bag. This is a live release tournament so we ask that you bring your catch to the weigh-in station submerged in water.
- Bring a radio. The Extravaganza is broadcast live on B93.3 so tune-in and catch all of the action. The station also does special give-away contests that you might want to participate in.
- Bring cans or plastic bottles. We do not sell alcohol on the ice. Glass bottles are not allowed and will be confiscated.

FREQUENTLY ASKED QUESTIONS

Q: Are tickets still available the day of the contest?

A: Yes, tickets are available at designated outlets (look for pink banners) and at center ice.

Q: Where are "Will Call" tickets?

A: The "Will Call" is the white "info booth" located at center ice.

Q: Can you transfer tickets to another individual?

A: Yes, just make sure that if you catch a fish that you fill in your name on the weigh-in slip.

Q: Can my son or daughter fish the contest?

A: Yes, there is no age requirement.

Q: I can't find my ticket, can I still fish?

A: No, all contestants must have a ticket and it must be visible at all times.

Q: What is the raffle prize drawing and where can one purchase tickets?

A: Tickets are \$10 each and are available at the ticket tent or prior to the contest at designated outlets. This drawing is separate from the fishing contest prizes and you need not be present to win.

Q: Can I park on the ice?

A: No, parking is located at BRAINERD INTERNATIONAL RACEWAY. Our overflow lot is located just north of the contest area. Shuttle bus service is available both ways from both lots.

Q: Do we have handicap parking?

A: Yes, handicap parking is at Brainerd International Raceway.

Q: When do the shuttle buses run?

A: The shuttles will transport people on and off the ice from 8:00 a.m. until 5:00 p.m.

FREQUENTLY ASKED QUESTIONS

Q: Can I bring a cooler onto the ice?

A: Yes, coolers will be allowed. All coolers are subject to mandatory search or will not be allowed in the contest area.

Q: Will propane be available?

A: Due to federal transportation regulations, only 1# propane tanks are allowed on the buses. No propane will be sold on the ice.

Q: Can I bring an ice auger?

A: No, holes are pre-dilled. You may need a chisel to re-open your hole Saturday morning.

Q: Is there a place I can warm up?

A: Yes, there are warming tents at center ice.

Q: Are spectators welcome?

A: Yes, you don't need a ticket to get into the contest area. If you do not fish the contest you can still support the event and its charitable causes by purchasing a raffle ticket at the ticket tent.

Q: What time can I start fishing?

A: 12:00 p.m. A cannon will be fired at 12:00 p.m., shortly after the National Anthem.

Q: I caught two fish. Should I register both?

A: You may register as many fish as you like. However, only the largest fish you register will count.

Q: Who is running the contest?

A: The Brainerd Jaycees, an organization that provides development opportunities that empower young people to create positive change.

Q: What are you going to do with the money?

A: The primary beneficiary of the contest is Confidence Learning Center. The remaining beneficiaries include about 50 local area charities.

Q: When can I enter the contest area?

A: 8:00 a.m.

Q: Can I pre-fish?

A: Pre-fishing is allowed until 5:00 p.m. the night before the event. No lines are allowed in the water for any reason within the contest area from 12:00a.m. to 12:00p.m. other than to check depth.

Q: Can I check the depth?

A: Yes, weighted lines without hooks or bait can be used to check depth prior to 11:45 a.m. No lines are allowed in the water from 11:45 a.m. until the start of the contest.

Q: When does the contest end?

A: 3:00 p.m., the cannon will sound ending the contest. All contestants must be in the weigh-in line at or before 3:05 p.m. Remember, fish must be brought to the weigh-in tent immediately when caught and alive. Dead or frozen fish will be ineligible.

Q: Can I fish using a windbreak or shelter?

A: No, windbreaks or shelters are not allowed.

Q: Can I pull canvas over my head for protection?

A: No, all contestants must remain completely visible while fishing.

Q: Can I fish two holes?

A: Yes, if two tickets are purchased. Both tickets must be visible at all times.

Q: Can my friend watch my line while I go to the bathroom or to register my fish?

A: No, please take your line out of the water. Leaving your line unattended is against Minnesota law.

Q: How big does the fish have to be to win a prize?

A: Any size fish may place in the top 150.

Q: Can I take my prize home with me?

A: Yes, your prize is now your responsibility. All prizes must be picked up at Fleet Farm in Brainerd by noon on Sunday (the day after the contest). You must make arrangements to pick up the truck, ATV's & fish houses with the dealers.

YOUTH ICE OLYMPICS

This free event educates and entertains children while they're waiting for the Extravaganza to begin. There are stations designed to teach children about ice fishing- and we hope the start of a lifetime of enjoyment with the sport of ice fishing. The first 100 participants will win an ice fishing bucket full of prizes from several of the leading vendors in the ice fishing world courtesy of Fleet Farm. The Youth Ice Olympics will be located near center ice from 10-11:30 a.m.

PRIZE LIST

- 1 Ford or GMC Truck from Mills Auto Group
- 2 2018 Alterra 500
- 3 \$1,000 Extravaganza Cash
- 4 \$1,200 2020 Grandview Extravaganza Package
- 5 StrikeMaster CM 825 Auger
- 6 Aqua Vu HD10i
- 7 Vexilar FLX-28
- 8 Clam Nanook
- 9 Radco's Snow Sport Personal Utility Snow Plow
- 10 \$500 Extravaganza Cash
- 11 Mr. Heater Big Buddy
- 12 StrikeMaster CM 825 Auger
- 13 Aqua Vu Micro Stealth 4.3
- 14 \$250 Extravaganza Cash
- 15 \$400 StrikeMaster Gift Card
- 16 Clam Portage
- 17 StrikeMaster CM 825 Auger
- 18 Clam Jason Mitchell Thermal 5000
- 19 StrikeMaster CM 825 Auger
- 20 Bud Light Yeti Cooler Package
- 21 Vexilar FLX-12
- 22 Fleet Farm Gift Card
- 23 Clam Escape Ice
- 24 Fleet Farm Gift Card
- 25 2018 Alterra 500
- 26 StrikeMaster CM 825 Auger
- 27 Fleet Farm Gift Card
- 28 StrikeMaster CM 825 Auger
- 29 \$2,900 Extravaganza Cash
- 30 \$1,250 Craguns Vacation
- 31 Aqua Vu Micro Stealth 4.3
- 32 Radco's Access Original Soft Roll Up Tonneau Cover
- 33 Mr. Heater Hunting Buddy / Fleet Farm Gift Card
- 34 Clam Scout XL Thermal
- 35 Mr. Heater Portable Buddy / Fleet Farm Gift Card
- 36 \$400 StrikeMaster Gift Card
- 37 Vexilar FLX-28
- 38 \$250 Extravaganza Cash
- 39 \$400 StrikeMaster Gift Card
- 40 Clam Kenai Pro
- 41 Mr. Heater Portable Buddy / Fleet Farm Gift Card
- 42 StrikeMaster CM 825 Auger
- 43 Aqua Vu Micro Stealth 4.3
- 44 \$250 Extravaganza Cash
- 45 Fleet Farm Gift Card
- 46 Fleet Farm Gift Card
- 47 Clam Refuge Ice Thermal
- 48 StrikeMaster CM 825 Auger
- 49 Aqua Vu Micro Revolution Pro 5.0
- 50 2018 Alterra 700 Black
- 51 StrikeMaster CM 825 Auger
- 52 \$400 StrikeMaster Gift Card
- 53 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 54 Clam Portage
- 55 StrikeMaster CM 825 Auger
- 56 Aqua Vu Micro Revolution 5.0
- 57 Vexilar FLX-28
- 58 StrikeMaster CM 825 Auger
- 59 Mr. Heater Little Buddy / Fleet Farm Gift Card
- 60 Clam Nanook
- 61 Clam Escape Ice
- 62 StrikeMaster CM 825 Auger
- 63 Vexilar FLX-20
- 64 Fleet Farm Gift Card
- 65 \$400 StrikeMaster Gift Card
- 66 \$250 Extravaganza Cash
- 67 Aqua Vu Micro Revolution Pro 5.0
- 68 Fleet Farm Gift Card
- 69 StrikeMaster CM 825 Auger
- 70 Mr. Heater Hunting Buddy / Fleet Farm Gift Card
- 71 \$400 StrikeMaster Gift Card
- 72 \$250 Extravaganza Cash
- 73 Vexilar FLX-28
- 74 StrikeMaster CM 825 Auger
- 75 2018 Alterra 500
- 76 \$400 StrikeMaster Gift Card
- 77 Aqua Vu HD7i Pro
- 78 Fleet Farm Gift Card
- 79 StrikeMaster CM 825 Auger
- 80 Aqua Vu Micro Revolution Pro 5.0
- 81 Fleet Farm Gift Card
- 82 StrikeMaster CM 825 Auger
- 83 Vexilar FLX-12
- 84 Northland Tackle Package
- 85 Fleet Farm Gift Card
- 86 \$1,250 Craguns Vacation
- 87 StrikeMaster CM 825 Auger
- 88 Fleet Farm Gift Card
- 89 Vexilar FLX-12
- 90 Aqua Vu Micro Stealth 4.3
- 91 StrikeMaster CM 825 Auger
- 92 \$400 StrikeMaster Gift Card
- 93 StrikeMaster CM 825 Auger
- 94 Northland Tackle Package
- 95 \$400 StrikeMaster Gift Card
- 96 Mr. Heater Big Buddy
- 97 Vexilar FLX-20
- 98 \$400 StrikeMaster Gift Card
- 99 Clam Scout XL Thermal

PRIZE LIST

- 100 Ice Castle Red Lake Edition Fish House
- 101 Aqua Vu Micro Revolution 5.0
- 102 \$400 StrikeMaster Gift Card
- 103 Radco's Lomax Hard-Tri Folding Tonneau Cover
- 104 StrikeMaster CM 825 Auger
- 105 Vexilar FLX-12
- 106 Fleet Farm Gift Card
- 107 StrikeMaster CM 825 Auger
- 108 Fleet Farm Gift Card
- 109 \$400 StrikeMaster Gift Card
- 110 StrikeMaster CM 825 Auger
- 111 Fleet Farm Gift Card
- 112 Fleet Farm Gift Card
- 113 Mr. Heater Big Buddy
- 114 Aqua Vu Micro Revolution 5.0
- 115 \$400 StrikeMaster Gift Card
- 116 Northland Tackle Package
- 117 Mr. Heater Portable Buddy / Fleet Farm Gift Card
- 118 StrikeMaster CM 825 Auger
- 119 Aqua Vu Micro Stealth 4.3
- 120 Clam Kenai Pro
- 121 Fleet Farm Gift Card
- 122 StrikeMaster CM 825 Auger
- 123 Vexilar FLX-20
- 124 \$400 StrikeMaster Gift Card
- 125 Fleet Farm Gift Card
- 126 StrikeMaster CM 825 Auger
- 127 Northland Tackle Package
- 128 StrikeMaster CM 825 Auger
- 129 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 130 Clam Refuge Ice Thermal
- 131 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 132 StrikeMaster CM 825 Auger
- 133 Mr. Heater Big Buddy
- 134 Mr. Heater Triple Tank Top / Fleet Farm Gift Card
- 135 StrikeMaster CM 825 Auger
- 136 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 137 Aqua Vu HD7i Pro
- 138 Fleet Farm Gift Card
- 139 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 140 Vexilar FLX-20
- 141 StrikeMaster CM 825 Auger
- 142 Clam Jason Mitchell Thermal 5000
- 143 Mr. Heater Triple Tank Top / Fleet Farm Gift Card
- 144 Clam Nanook
- 145 \$250 Extravaganza Cash
- 146 StrikeMaster CM 825 Auger
- 147 \$250 Extravaganza Cash
- 148 Vexilar FLX-12
- 149 Mr. Heater Little Buddy / Fleet Farm Gift Card
- 150 2018 Alterra 700 Camo

RANDOM DRAWING

Almost \$40,000 in prizes are available through a random drawing to be held on the ice January 26, 2019. Tickets will not be available through the mail due to Minnesota Charitable Gambling rules; they must be purchased at a ticket outlet or on the ice for \$10 each. A limited number of tickets are available.

License #X-03854

PRIZES

Ice Castle Mille Lacs Hybrid Fish House
2019 Honda Pioneer 500
\$1,200 2020 Grandview Extravaganza Package
Magnum .22LR Barracuda Pepper Rifle
Magnum .22LR Rimfire Rifle, 18-inch Ultra Barrel
Radco's RockStar Hitch Mounted Mud Flaps
StrikeMaster CM 825 Auger (2)
\$400 StrikeMaster Gift Card
Aqua Vu Micro Revolution 5.0
Aqua Vu HD10i Pro
Aqua Vu Micro Stealth 4.3
Vexilar FLX-28
Yeti 75 Cooler from Fleet Farm
Fleet Farm Gift Card
Mr. Heater Little Buddy (5)
Mr. Heater Portable Buddy (2)
Mr. Heater Hunting Buddy (2)
Mr. Heater Muddy Girl Pink
Mr. Heater Golf Cart Heater (2)
Mr. Heater Double Tank Top (4)
Mr. Heater 540T Tank Top Heater (2)

PRIZE DISTRIBUTION

If you win the truck it will be claimed by appointment at Mills Ford or Mills GM in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN. Prizes can be claimed no sooner than 30 minutes after the contest results are audited and declared official; prize pick-up is from 4:30-6:30 p.m. Saturday or 8 a.m.-noon Sunday. All contest prizes not claimed by noon Sunday, January 27 will be donated to charity. Contest and random drawing winners will be posted at the main stage and online at www.icefishing.org at approximately 4:00 p.m.



BENEFICIARIES

You helped raise \$192,043 last year! The proceeds from the 2018 event were donated to 55 area charities. The Brainerd Jaycees would like to thank you for your role in making a huge impact on the Brainerd Lakes Area.

Aliveness Project
Ally's Wings
Central Lakes ATV Club
Cuyuna Iron Range Riders
Bethany Good Samaritan
BLA Women of Today
Boy Scout Troop 43
Boy Scout Troop 45
Boy Scout Troop 81
Brainerd Amateur Hockey Assoc (BAHA)
Brainerd American Legion Post 255
BAARC (Ham Radios)
Brainerd Area Sertoma Club FLAGS
Brainerd Area Walleye Alliance
Brainerd Fire Department
Brainerd FFA
Brainerd Parks and Rec Department
Brainerd Ski Loons Water Ski Show Team
Brainerd Warrior Fishing Team
BSU College Fishing Team
Central Lakes ASL Club
CLC Small Engine and Marine
Central MN Adult & Teen Challenge
Confidence Learning Center
CWC Dive Team
CWC Sheriff's Mounted Patrol
Good Samaritan Village - Bethany

First Lutheran Church of Brainerd
Gull Chain of Lakes Association
Gull Lake Federal Dam
Holy Trinity Catholic School
Jamie's Purse
JCI Staples
Lakeland Public Television
Lakes Area BMX
Lakes Area Habitat for Humanity
Lakes Area Youth Soccer Association
Learning Tree Preschool
MN DNR Fisheries
Masons
Minnesota Jaycees Charitable Foundation
Mounted Eagles Inc.
Nisswa Fire Dept.-Merged w/First Resp.
Northern Lakes Jr. Bass Bandits
Northland Arboretum
United Nations Foundation/Nothing But Nets
Pequot Lakes Police Dept. Reserve Unit
Pillager Scout Troop #77
Pine River Backus Family Center
Precious Years Learning Center
Ronald McDonald House
St. Francis of the Lakes Catholic School
St. Vincent De Paul
Wild & Free Wildlife Rehabilitation Program
Zion Lutheran Church-Active Christian Teens



CONFIDENCE LEARNING CENTER

The goal of the Ice Fishing Extravaganza has always been to have an impact on the community by supporting charitable organizations and causes. Since the first contest in 1991, Confidence Learning Center has been the primary beneficiary of the event receiving the majority of the proceeds each year. The Brainerd Jaycees are proud to support this wonderful facility and organization.

Located on Sylvan Lake in the Brainerd Lakes Area, Confidence Learning Center (Camp Confidence) is a year-round outdoor center for persons of all ages with developmental disabilities. The mission is to offer an environment where everyone has the opportunity to enjoy the great outdoors. Staff is available to provide and adapt outdoor education and recreational activities that may not be available or financially feasible in the home environment. Activities include boating, fishing, skiing, archery, snow shoeing, cross country skiing and much more. As a non-profit organization which receives no federal or state dollars, Camp relies on charitable support to serve nearly 12,000 camper days each year. Only a nominal fee is passed onto visiting families and groups thanks to the support of many. In 2019, Camp will be celebrating 50 years of serving the community. Learn more at www.campconfidence.com.

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OF THE
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A FLOAT SUIT DOESN'T HAVE
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"Being prepared for the unexpected can save your life. While in the water I was buoyant, warm and able to easily get to safety. The NEW Rise™ parka and bib did its job perfectly."



The Ice Fishing Extravaganza

Visit Brainerd Stay & Play Package

— Lodging Discount at Participating Brainerd and Baxter Hotels (www.visitbrainerd.com/hotels-lodging) when you call and book Dec. 1–31, 2018.

— Two Free Tickets for the "Brainerd Outdoors" Live On-Location Event at Jack Pine Brewery on Friday, Jan. 25. Free Food, Beverages and Prizes. Meet Fishing Pros. Tips for Saturday's Contest.

— Two Free Ice Fishing Extravaganza Contest Tickets for Saturday, Jan. 26.

— Free Shuttle Service.

The fine print as of 10/01/2018 (subject to change): • Must call and book directly with your property of choice and ask for the "Visit Brainerd Extravaganza Package" to get discount. Properties include the nine hotels associated with Visit Brainerd; check online to confirm participating properties prior to booking. • Must book room for Friday and Saturday nights. • Must book between Dec. 1-31, 2018. • Offer subject to availability. • Event and contest tickets available upon check-in; they will not be mailed. Tickets are included with the price of the two night stay.





LITHIUM 40v

PEAK PERFORMANCE,
FAST CUTTING STRIKEMASTER®
LAZER® BLADES

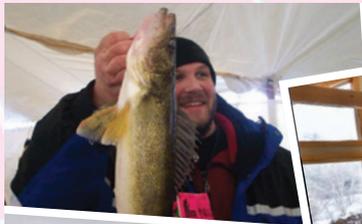
8" AUGER - 100 HOLES • 10" AUGER - 70 HOLES
PER CHARGE ON 16" OF ICE

POWERFUL REVERSE
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RAPID CHARGE
5-AMP HOUR BATTERY

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VIP TENT

SHUTTLES



Packages starting at \$180/night*

INCLUDES...

- deluxe lodging with breakfast daily
- FREE shuttles to and from fishing event
- access to guest-only hospitality tent on ice
(FREE beer, chili, hot dogs, and heat)

*Rates subject to 8% resort fee and 7.375% sales tax.
Price does not include ticket to Fishing Extravaganza.



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— SPA AND GOLF RESORT —

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1 2 1 9 1

GETTING HERE

DRIVING DIRECTIONS

From Minneapolis, MN: Aprx. 145 miles. Follow I-94 West to MN Hwy. 15 aprx. 65 miles. Merge onto MN Hwy. 10 and follow aprx. 25 miles (until north of Little Falls). Merge onto MN Hwy. 371 and follow aprx. 40 miles. Park at Brainerd International Raceway.

From Duluth, MN: Aprx. 130 miles. Take I-35 South aprx. 20 miles Exit on MN Hwy. 210 west towards Cromwell. Follow MN Hwy. 210 for aprx. 95 miles. Turn right/north at MN Hwy 371 (stoplight). Park at Brainerd International Raceway.

From Fargo, ND: Aprx. 150 miles. Follow US Hwy. 10/Main Avenue east for aprx. 120 miles (will turn into MN Hwy. 10). Merge onto MN Hwy. 210 (at Motley) follow for aprx. 20 miles. Merge/go north on MN Hwy. 371 (stoplight) follow for aprx. 10 miles. Park at Brainerd International Raceway.

From Bemidji, MN: Aprx. 85 miles. Follow US/MN Hwy. 2 east for aprx. 18 miles. Merge onto MN Hwy. 371 (at stoplight in Cass Lake), follow for aprx. 25 miles. Follow MN Hwy. 371 (slight right at Walker Northern Lights Casino) for aprx. 40 miles. Park at Brainerd International Raceway (another 5 miles south)

LODGING SHUTTLE

There is a FREE shuttle that runs from the Brainerd/Baxter hotels to the contest site. Find visitor information online at www.visitbrainerd.com or via the free Visit Brainerd App available in your app store.



GRAND VIEW LODGE

Lodging packages are available at Grand View Lodge, just minutes away from the event. Sleep, eat, fish, repeat! Call (866) 801-2951 or visit www.grandviewlodge.com. Free shuttles and Hospitality Tent available for GVL guests.



PARKING TIPS

There is ample free parking at Brainerd International Raceway (BIR) and limited free parking at the lot just south of the Holiday gas station in Nisswa, MN. Shuttle buses are available starting at 8:00 a.m. and will run until the last person is off the ice at approximately 5:00 p.m. There is room for you and all of your gear on the shuttle buses. There is no parking on the ice. Handicap parking is available at BIR and there is a special shuttle service to the ice for people with disabilities.

RULES

- 1.2. Participants shall be subject to all applicable licensing requirements, as well as any local, state, and federal laws. Licenses are not sold on the lake.
- 1.4. By purchasing a ticket, and participating in the event, all participants acknowledge and agree that they have reviewed, understand, and will abide by the Rules as posted on our official website. Participants willingly agree to comply with the Rules for participation in the Event.
- 2.1 The contest is scheduled for 12:00 p.m.- 3:00 p.m. January 26, 2019 on Gull Lake's Hole-in-the-Day Bay. Should the contest not be held for any reason on January 26, 2019, it will be held on February 9, 2019
- 2.2 Entry fee for the contest is \$50.00. No refunds or exchanges will be given for any reason.
- 2.3 Participants are not allowed to enter the fishing contest area prior to 8:00 a.m. on the day of the contest. Any item found within the contest area prior to 8:00 a.m. on the day of the contest will be confiscated and become the property of the Brainerd Jaycees.
- 2.4 All bait fish must be four inches or smaller. Any bait fish more than four inches long will not be allowed within the contest area.
- 2.5 Participants must enter the contest area through an inspection point. All bags, buckets, bait, containers, etc. must be inspected prior to entering the contest area. Contest officials and police personnel have the right to inspect any and all items brought through the inspection point, including outerwear.
- 2.6 Only participants are allowed to fish within the contest area. Each participant must have a contest ticket, which must be visible at all times.
- 2.7 Absolutely no lines are allowed in the water from 11:30 a.m. to the start of the contest. Baited lines in the water are prohibited until the start of the contest. Participants are allowed to check their depth prior to 11:30 a.m. Any contestant with one or more lines in the water prior to the contest for any other purpose than checking depth will be immediately disqualified. Any contestant with one or more lines in the water between 11:30 a.m. to the start of the contest will be immediately disqualified.
- 2.8 Participants must fish only in the contest area during the contest and use only the holes provided. No spears or ice augers are allowed. Ice chisels are recommended as holes are pre-drilled
- 2.9 Each contestant will be allowed to fish one pole per hole, per ticket, two holes maximum. Each contestant may reserve no more than two holes.
- 2.10 Participants less than 18 years of age must be accompanied by a parent or adult with written parental permission. (Written parental permission must be provided to event staff prior to the start of the event) Participants under the age of 18 years may not fish alone in the Event.
- 2.11 Participants are allowed to move to and fish in other unoccupied holes in the contest area.
- 2.12 Participants and holes must be in plain view from all sides at all times. No shelters will be allowed. Any person or thing on the ice is subject to search. Contest officials and police personnel have the right to remove any person, thing or item from the contest area.
- 2.13 Each contestant may register as many fish as the contestant wants, but only the heaviest fish per contestant will qualify for a contest prize
- 2.14 All fish entered into the contest must be caught from a hole located in the contest area during contest hours. All fish entered into the contest must be brought to the weigh-in station immediately and must be alive. Please bring fish to weigh-in station in a bag or bucket, as the contest is live release. Dead or frozen fish are ineligible. Judges shall have the right to verify all fish are legally caught. The decision of the judge is final. All prize winners may be required to take polygraph exam as part of the contest requirements. In the event deception is detected or the contestant refuses to take the exam, his/her prize will be forfeited. Participants are responsible for verification of weight of fish at time of weigh-in. All fish registered have been legally gifted to the Brainerd Jaycees.
- 2.16 Heaters, chairs, bait pails, depth finders and underwater cameras are allowed.
- 2.17 Participants may leave the contest area between Noon-3:00 p.m., however, must re-enter through an inspection point.
- 2.18 All Participants must be in the weigh-in line at or before 3:05 p.m. on the day of the contest.
- 2.19 Any Participant attempting to manipulate the outcome of the Event or defraud the Jaycees will be disqualified and may be subject to prosecution.
- 2.20 No motorized vehicles are allowed in the contest area other than those of contest officials and police personnel.
- 2.22 Contest results remain unofficial until verified by the head judge.
- 2.23 The top 150 prizes are determined by largest weight and time registered. In the event of a tie, the first fish registered takes priority.
- 4.3 No firearms will be allowed in Event Site during Event hours, unless you have an active licensed concealed carry permit or are a credentialed law enforcement officer.
- 6.1 All protests or disputes relating to any matter involving the Rules and/or the Event must be registered in writing with the Event Director no later than 3:15 p.m. the day of the Event. Protests made after the deadline will be disregarded. This section does not apply to reporting suspected cheating.
- 7.1 The contest ticket and random drawing tickets are two separate items. Random drawing tickets are available for \$10.00 and need not be purchased in conjunction with a contest ticket. No refunds will be given for any reason. Random drawing tickets must be purchased with cash only and by an adult over 18 years of age. A limited supply will be printed and available for purchase at designated ticket outlets and on the ice. Telephone and online orders cannot be accepted for random drawing tickets. All Minnesota gambling control regulations are abide by. Random drawing prize winners need not be present to win.
- 7.2 Contest and random drawing prizes are the responsibility of the winners. Licensing, registration, transportation, taxes, and all incidental or consequential expenses incurred are the responsibility of the winners. Random drawing prizes must be claimed within 90 days of notification. Contest prizes must be claimed by Noon on Sunday (the day after the contest).
- 8.3 Event officials reserve the right to refuse entry to anyone in their sole discretion.
- 8.4 Glass containers are not allowed in the contest area and will be confiscated by Event Staff.
- 8.4 Only official drones are allowed in the contest area. All private drones will be removed and the owners may be disqualified from the contest.
- 8.5 Members of the Brainerd Jaycees are ineligible to fish the contest.
- 8.6 All contestants and other spectators hereby consent to the use of any names, photographs or likenesses of themselves to be used in the promotion of our contest, including but not limited to print, radio, television or any other media.
- 8.7 The Brainerd Jaycees thank you for supporting our efforts to protect the environment and request that you remove garbage—including cigarette butts—from the ice when you leave. Waste containers are provided.
- 8.8 Failure to comply with any contest rules subjects contestants to disqualification and removal from contest area as determined by contest officials. Contest officials reserve the right to refuse sale and/or revoke a contest ticket to anyone.

ALL CONTEST RULES CAN BE FOUND AT ICEFISHING.ORG.

	Total Amount
Contest Tickets at \$50 each	\$ _____
Kick-off Party tickets at \$50 each	\$ _____
Catch of the Day Stickers at \$5 each	\$ _____
Please bill my credit card	
Check Enclosed	Card Number: _____ Exp. Date: _____
Card Number: _____	Signature: _____

Sorry, Minnesota State Law prohibits the sale of random drawing tickets through the mail. Tickets available at local distribution sites and on the ice.

Quantity

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

Where did you hear about the contest? _____

Send tickets and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401

*Please note the exclusive \$30 ticket promotion with Fleet Farm; pricing is for in-store purchase only and will not be accepted by mail or online. No Refunds will be given and this form shall be returned should you send payment for \$30. See pg. 3 for promo details.

29th Annual Brainerd Jaycees
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