



BRAINERD JAYCEES

ICE FISHING

Extravaganza

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- LODGE -
SPA & GOLF RESORT



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RESORT ON GULL LAKE

INTERSTATES

BRAINERD JAYCEES TICKET EXTRAVAGANZA

TICKETS ONLY \$30

November 1st to 30th, 2021

AT ALL FLEET FARM LOCATIONS

WISCONSIN STORES

Antigo
Appleton
Beaver Dam
Clintonville
De Forest
Delavan
Eau Claire
Fond du Lac
Germantown
Green Bay East
Green Bay West
Hudson
Manitowoc
Marshfield
Menomonie
Oconomowoc
Oshkosh
Plymouth
Stevens Point
Waupaca
Wausau
West Bend

MINNESOTA STORES

Alexandria
Blaine
Brainerd/Baxter
Brooklyn Park

MINNESOTA STORES

Cambridge
Carver
Fergus Falls
Hermantown
Lakeville
Mankato
Monticello
Oakdale
Owatonna
Rochester
St. Cloud/Waite Park
Winona

NORTH DAKOTA STORE

Fargo

SOUTH DAKOTA STORE

Rapid City
Sioux Falls

IOWA STORES

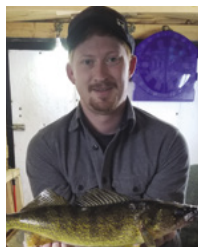
Ankeny
Cedar Falls
Cedar Rapids
Mason City
Sioux City
Wauke



Fleet Farm

Brainerd Jaycees Ice Fishing Extravaganza contest tickets will be sold exclusively at all 47 Fleet Farm locations for a special \$30 price November 1-30. Tickets will be sold at the customer service desks. The ticket price is \$50 December 1-January 30 and tickets will be available at all Fleet Farm stores, official Extravaganza outlets, or online at [icefishing.org](https://www.icefishing.org).

WELCOME



On behalf of the Brainerd Jaycees, we welcome you to the 32nd Anniversary of the Ice Fishing Extravaganza. We are excited to once again be giving away over \$200,000 in prizes.

Did you know that by buying a contest or raffle ticket you're contributing to approximately 50 Brainerd Lakes Area charities? The Brainerd Jaycees are proud to have donated over \$4.2-million since the first event was held in 1991. The positive effect this event has on our community is part of the reason we are so passionate about it. Whether this is your first Extravaganza or your 32nd, we would like to extend a sincere thank you for your support.

See you on the ice!
Andrew Jay, Chairperson

EVENT HISTORY

In 1990 the Brainerd Jaycees set a goal to create a project that would rally members and volunteers, provide opportunities for individual leadership, and bring an economic impact to the Brainerd Lakes Area during the winter months. The founders never expected this event would become the world's largest charitable ice fishing contest and put Brainerd on the map for winter tourism with an event that generates more than \$1-million in revenue for area businesses and more than \$150,000 for area charities each year.

FUN FACTS

- 100% of contest proceeds are donated to approximately 50 area charities.
- This event is completely volunteer-run and organized.
- It takes two days to set-up the Extravaganza contest site, four hours to fill the two-square mile contest space with more than 10,000 people, and three hours to take it down.
- It takes approximately 50,000 volunteer hours over the course of nine months to plan and execute the event.
- The Extravaganza has received national and international recognition in Sports Illustrated, National Geographic(print & television), Field & Stream, The BBC, ESPN The Magazine, Outside Magazine, MSNBC, The Early Show, the CBS Evening News and NBC Nightly News to name a few.



BUYING TICKETS

Online

Purchase tickets online at www.icefishing.org and they will be mailed to you. Tickets will be mailed until 10 days prior to the contest. Tickets purchased online the week prior to the contest will be available at Will Call located at center ice of the contest site. Tickets are \$50.

Mail

Purchase tickets via mail by sending the entry form—located on the back inside cover of this brochure—and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401. Tickets will be mailed until 10 days prior to the contest. Tickets purchased by mail the week prior to the contest will be available at Will Call located at center ice of the contest site. Tickets are \$50.

\$30 at Fleet Farm

Don't forget you can buy your tickets for only \$30 exclusively at all Fleet Farm locations Nov. 1-30. This special price is an in-store promotion only. Tickets will be available at all Fleet Farm locations Dec. 1-Jan. 30 for \$50.

Outlets

Ticket outlets are another convenient way to purchase your contest tickets. Official Brainerd-area outlets include:

- Cash Wise Liquor – Brainerd: 513 B St. NE
- Cash Wise Liquor – Baxter: 4092 Edgewood Dr.
- College Square–Baxter: 8218 Highland Scenic Dr.
- Holiday – Baxter: 15052 Dellwood Dr.
- Holiday–Baxter: 7472 Excelsior Rd
- Holiday – Nisswa: 4917 Co Rd 77
- Nitro Square – Brainerd: 18198 State Hwy 371
- Pine Square –Brainerd: 3325 Oak Street
- Raceway Square – Brainerd: 17977 MN-371 & Gull Lake Dam Rd.
- Ridge Top Outdoors - Bemidji: 149 Convenience Ln SE
- Roundhouse Brewery – Nisswa: 23836 Smiley Rd.
- S & W Bait and Tackle – Brainerd: 18900 MN-371
- Tutt's Bait & Tackle - Garrison: 27358 MN-18
- Visit Brainerd: Brainerd: 706 Laurel St

OFFICIAL EVENT INFORMATION

www.icefishing.org

All of the official event information, updates, FAQs, and ticket information can be found online. Check the website frequently for updates.

Facebook & Instagram

Connect with other ice fishing friends and Extravaganza enthusiasts on our official Fan Pages. Watch for event updates, prize giveaways, view pictures and find friends at www.facebook.com/TheExtravaganza and on Instagram @the.icefishingextravaganza.

Live Radio Coverage

Bring your portable radio and tune in to 93.3 FM for contest fun and a chance to win thousands in various prizes. Don't forget to pick-up your sticker. Find sticker pick-up locations online at www.todaybestcountry.com.



Information Stations

Listen to the following Extravaganza information stations for updates and inclement weather announcements:

KLLZ | Bemidji 99.1 FM
KBHP | Bemidji 101.1 FM
KBLB | Brainerd 93.3 FM
KLIZ FM | Brainerd 107.5 FM
WJJY | Brainerd 106.7 FM

KBOT | Detroit Lakes 104.1 FM
KFGO | Fargo/Moorhead 790 AM
WWJO | St. Cloud 98.1 FM
KZRV | St. Cloud 96.7 FM
KXSS | St. Cloud 1390 AM

BENEFICIARIES

You helped raise \$125,357 last year! The proceeds from the 2021 virtual event were donated to many area charities. The Brainerd Jaycees would like to thank you for your role in making a huge impact on the Brainerd Lakes Area.

Ally's Wings
BAARC
Boy Scout Troop 43
Boy Scout Troop 45
Brainerd Amateur Hockey
Assoc
Brainerd American Legion Post
255
Brainerd Area Walleye Alliance
Brainerd Community Action
Splash Pad
Brainerd FFA
Brainerd Public Schools
Foundation
Brainerd Ski Loons Water Ski
Show Team
Central Lakes ATV Club

Central Lakes College ASL PAH
Club
Central MN Adult & Teen
Challenge
Confidence Learning Center
Cuyuna Iron Range Riders
Good Samaritan Village -
Bethany
Greater Pequot Lakes
Community Foundation
Gull Chain of Lakes Association
Holy Trinity School
Jamie's Purse
Knights of Columbus
Lakes Area BMX
Lakes Area Habitat for
Humanity

Lakes Area Youth Soccer
Association
Mid MN Women's Center
Mission Fire
MN Jaycees Statesman
Organization
Mounted Eagles
Pillager Scout Troop #77
Precious Years Learning Center
St. Francis of the Lakes
Catholic School
The Babinski Foundation
Wild & Free Wildlife
Rehabilitation Program
Zion Lutheran Church-Active
Christian Teens



CONFIDENCE LEARNING CENTER

The goal of the Ice Fishing Extravaganza has always been to have an impact on the community by supporting charitable organizations and causes. Since the first contest in 1991, Confidence Learning Center has been the primary beneficiary of the event receiving the majority of the proceeds each year. The Brainerd Jaycees are proud to support this wonderful facility and organization.

YOU COULD WIN A

BRAND NEW TRUCK!

FIRST PLACE WINNER GETS THEIR CHOICE OF:



FORD F150*



GMC SIERRA 1500*

*Actual model may change based on availability at that time.

SPECIAL OFFER: Bring in your Extravaganza ticket stub and select \$150 in accessories with any new vehicle purchase from the Mills Automotive Group!

----- WEATHERTECH, LINE-X AND MORE! ----- Offer Expires 2/28/22



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THE EXTRAVAGANZA CATCH OF THE DAY PRIZE

We are excited again to offer a chance at a one-of-a-kind prize package with the Extravaganza Catch of the Day Prize! What is the Catch of the Day Prize? It is an additional contest within the Extravaganza that gives contestants a chance to win big! We have compiled an ice fishing prize package valued at nearly \$9,000, sure to make any fisherman take the chance. For an additional \$5, any angler could win the all the following:



- Ice Castle Grandpa's Hideout
- Aqua Vu Micro Revolution 5.0 Pro
 - StrikeMaster Auger
 - \$500 Extravaganza Cash
 - Vexilar FLX-20
- \$250 Fleet Farm Gift Card



Please visit icefishing.org for official rules.

Timing: During the 2022 Brainerd Jaycees Ice Fishing Extravaganza.

HOW TO ENTER:

- Purchase an Extravaganza contest ticket.
- Purchase a \$5 Catch of the Day sticker online at www.icefishing.org, at the Brainerd/Baxter Fleet Farm location, or at center ice from 8:00 am – 12:00 noon the day of the tournament.
- The sticker must be affixed to your contest ticket at time of purchase.
- Catch the largest “mystery species” fish at the contest.
- Show your ticket with the attached sticker to the contest officials.

The “mystery species” will be announced prior to the event. Watch for updates on our Facebook page at www.facebook.com/TheExtravaganza, our Instagram page @the.icefishingextravaganza and on our website at www.icefishing.org.

An entrant is not a winner of any prize in this Contest, unless and until the Judges have verified the entry and the entrant's eligibility.

VIRTUAL ICE FISHING TOURNAMENT

January 22, 2022 • 8:00-3:00

ANOTHER WAY TO FISH AND WIN!

500 Prizes over \$50,000 in value!

For more information visit: virtualicefishing.org

Tournament will be run
with our partner app FishDonkey!

Catch a fish! Win a truck!

FREQUENTLY ASKED QUESTIONS

Q: Are tickets still available the day of the contest?

A: Yes, tickets are available at designated outlets (look for pink banners) and at center ice.

Q: Where are "Will Call" tickets?

A: The "Will Call" is the white "info booth" located at center ice.

Q: Can you transfer tickets to another individual?

A: Yes, just make sure that if you catch a fish that you fill in your name on the weigh-in slip.

Q: Can my son or daughter fish the contest?

A: Yes, there is no age requirement.

Q: I can't find my ticket, can I still fish?

A: No, all contestants must have a ticket and it must be visible at all times.

Q: What is the raffle prize drawing and where can one purchase tickets?

A: Tickets are \$10 each and are available at the ticket tent or prior to the contest at designated outlets. This drawing is separate from the fishing contest prizes and you need not be present to win.

Q: Can I park on the ice?

A: No, parking is located at BRAINERD INTERNATIONAL RACEWAY. Our overflow lot is located just north of the contest area. Shuttle bus service is available both ways from both lots.

Q: Do we have handicap parking?

A: Yes, handicap parking is at Brainerd International Raceway.

Q: When do the shuttle buses run?

A: The shuttles will transport people on and off the ice from 8:00 a.m. until 5:00 p.m.

Q: Can I bring a cooler onto the ice?

A: Yes, coolers will be allowed. All coolers are subject to mandatory search or will not be allowed in the contest area.

Q: Will propane be available?

A: No propane will be sold on the ice. Propane will not be allowed on the buses.

Q: Do I need a fishing license?

A: Yes, fishing during the contest is regulated by all Minnesota fishing laws. MN DNR Officers are present.

FREQUENTLY ASKED QUESTIONS

Q: Can I bring an ice auger?

A: No, holes are pre-dilled. You may need a chisel to re-open your hole Saturday morning.

Q: Is there a place I can warm up?

A: Yes, there are warming tents at center ice.

Q: Are spectators welcome?

A: Yes, you don't need a ticket to get into the contest area. If you do not fish the contest you can still support the event and its charitable causes by purchasing a raffle ticket at the ticket tent.

Q: What time can I start fishing?

A: 12:00 p.m. A cannon will be fired at 12:00 p.m., shortly after the National Anthem.

Q: I caught two fish. Should I register both?

A: You may register as many fish as you like. However, only the largest fish you register will count.

Q: Who is running the contest?

A: The Brainerd Jaycees, an organization that provides development opportunities that empower young people to create positive change.

Q: What are you going to do with the money?

A: The primary beneficiary of the contest is Confidence Learning Center. The remaining beneficiaries include about 50 local area charities.

Q: When can I enter the contest area?

A: 8:00 a.m.

Q: Can I pre-fish?

A: Pre-fishing is allowed until 5:00 p.m. the night before the event. No lines are allowed in the water for any reason within the contest area from 12:00a.m. to 12:00p.m. other than to check depth.

Q: Can you use a fish/depth locator and underwater camera or GPS?

A: Yes, we follow the MN DNR ice fishing rules with the exception that you can only fish one hole per ticket.

Q: Can I check the depth?

A: Yes, weighted lines without hooks or bait can be used to check depth prior to 11:45 a.m. No lines are allowed in the water from 11:45 a.m. until the start of the contest.

Q: When does the contest end?

A: 3:00 p.m., the cannon will sound ending the contest. All contestants must be in the weigh-in line at or before 3:05 p.m. Remember, fish must be brought to the weigh-in tent immediately when caught and alive. Dead or frozen fish will be ineligible.

Q: Can I fish using a windbreak or shelter?

A: No, windbreaks or shelters are not allowed.

Q: Can I pull canvas over my head for protection?

A: No, all contestants must remain completely visible while fishing.

Q: Can I fish two holes?

A: Yes, if two tickets are purchased. Both tickets must be visible at all times.

Q: Can my friend watch my line while I go to the bathroom or to register my fish?

A: No, please take your line out of the water. Leaving your line unattended is against Minnesota law.

Q: How big does the fish have to be to win a prize?

A: Any size fish may place in the top 150.

Q: Can I take my prize home with me?

A: Yes, your prize is now your responsibility. All prizes must be picked up at Fleet Farm in Brainerd by noon on Sunday (the day after the contest). You must arrange to pick up the truck, ATV's & fish houses with the dealers.

VENDORS

There are a variety of food, product, and gift vendors on the ice the day of the contest. If you get hungry, need to warm up with a cup of coffee, or are in the market for a coon-skin hat, this is the place to be. You will also find the latest in fishing gear.



PRIZE LIST

- 1 Ford or GMC Truck from Mills Auto Group
- 2 2022 Polaris 450 from Northland Sports Center
- 3 \$1,000 Extravaganza Cash
- 4 \$1,200 2023 Grand View Extravaganza Package
- 5 StrikeMaster Auger
- 6 Aqua Vu Unit
- 7 Vexilar FLX-28
- 8 Clam Yukon XL Thermal
- 9 Pace Edwards Ultra Groove Metal Retractable Tonneau Cover
- 10 Cooler
- 11 Mr. Heater Big Buddy / Fleet Farm Gift Card
- 12 \$500 Extravaganza Cash
- 13 Aqua Vu Unit
- 14 \$250 Extravaganza Cash
- 15 \$400 StrikeMaster Gift Card
- 16 Clam Yukon XL Thermal
- 17 StrikeMaster Auger
- 18 Clam C-360 Thermal Hub
- 19 StrikeMaster Auger
- 20 Mystery Prize
- 21 Vexilar FLX-12
- 22 \$250 Extravaganza Cash
- 23 Clam C-360 Thermal Hub
- 24 Fleet Farm Gift Card
- 25 Polaris Sportsman 450 from Northland Sports Center
- 26 StrikeMaster Auger
- 27 Fleet Farm Gift Card
- 28 StrikeMaster Auger
- 29 \$1,250 Craguns Vacation
- 30 Truxedo Pro Tonneau Cover
- 31 Lomax Stance Hard Folding Tonneau Cover
- 32 \$3,200 Extravaganza Cash
- 33 Mr. Heater Hunting Buddy / Fleet Farm Gift Card
- 34 Clam C-360 Hub
- 35 Mr. Heater Double Tank Top / Fleet Farm Gift Card
- 36 \$400 StrikeMaster Gift Card
- 37 Vexilar FLX-28
- 38 Fleet Farm Gift Card
- 39 \$400 StrikeMaster Gift Card
- 40 Clam C-360 Hub
- 41 Mr. Heater Buddy FLEX
- 42 StrikeMaster Auger
- 43 Clam C-360 Thermal Hub
- 44 \$250 Extravaganza Cash (Bounty Bonus)
- 45 Fleet Farm Gift Card
- 46 \$250 Extravaganza Cash
- 47 Clam C-360 Hub
- 48 StrikeMaster Auger
- 49 Aqua Vu Unit
- 50 Polaris Sportsman 450 from Northland Sports Center
- 51 StrikeMaster Auger
- 52 \$400 StrikeMaster Gift Card
- 53 Mr. Heater Buddy FLEX & Cooker
- 54 Clam C-360 Thermal Hub
- 55 StrikeMaster Auger
- 56 Cooler
- 57 Vexilar FLX-28
- 58 StrikeMaster Auger
- 59 Mr. Heater Double Tank Top
- 60 Clam C-360 Hub
- 61 Cooler
- 62 StrikeMaster Auger
- 63 Vexilar FLX-20
- 64 Fleet Farm Gift Card
- 65 \$400 StrikeMaster Gift Card
- 66 \$250 Extravaganza Cash
- 67 Aqua Vu Unit
- 68 Fleet Farm Gift Card
- 69 StrikeMaster Auger
- 70 Mr. Heater Double Tank Top
- 71 \$400 StrikeMaster Gift Card
- 72 \$250 Extravaganza Cash (Bounty Bonus)
- 73 Vexilar FLX-28
- 74 StrikeMaster Auger
- 75 Polaris Sportsman 450 from Northland Sports Center
- 76 \$400 StrikeMaster Gift Card
- 77 Aqua Vu Unit
- 78 Fleet Farm Gift Card
- 79 StrikeMaster Auger
- 80 Aqua Vu Unit
- 81 Fleet Farm Gift Card
- 82 StrikeMaster Auger
- 83 Vexilar FLX-12
- 84 Cooler
- 85 Fleet Farm Gift Card
- 86 \$1,250 Craguns Vacation
- 87 StrikeMaster Auger
- 88 Fleet Farm Gift Card
- 89 Vexilar FLX-12
- 90 Cooler
- 91 StrikeMaster Auger
- 92 \$400 StrikeMaster Gift Card
- 93 StrikeMaster Auger
- 94 Cooler
- 95 \$400 StrikeMaster Gift Card
- 96 Mr. Heater Big Buddy / Fleet Farm Gift Card
- 97 Vexilar FLX-20
- 98 \$400 StrikeMaster Gift Card
- 99 Clam C-360 Thermal Hub
- 100 Ice Castle Mille Lacs LT
- 101 Aqua Vu Unit
- 102 \$400 StrikeMaster Gift Card

PRIZE LIST

- 103 Fleet Farm Gift Card
- 104 StrikeMaster Auger
- 105 Vexilar FLX-12
- 106 Fleet Farm Gift Card
- 107 StrikeMaster Auger
- 108 Fleet Farm Gift Card
- 109 \$400 StrikeMaster Gift Card
- 110 StrikeMaster Auger
- 111 Access Original Roll-Up Tonneau Cover
- 112 Fleet Farm Gift Card
- 113 Mr. Heater Big Buddy / Fleet Farm Gift Card
- 114 \$250 Extravaganza Cash
- 115 \$400 StrikeMaster Gift Card
- 116 Cooler
- 117 \$250 Extravaganza Cash
- 118 StrikeMaster Auger
- 119 Cooler
- 120 Clam C-360 Thermal Hub
- 121 Fleet Farm Gift Card
- 122 StrikeMaster Auger
- 123 Vexilar FLX-20
- 124 \$400 StrikeMaster Gift Card
- 125 Fleet Farm Gift Card
- 126 StrikeMaster Auger
- 127 Cooler
- 128 StrikeMaster Auger
- 129 Cooler
- 130 Clam C-360 Thermal Hub
- 131 Cooler
- 132 StrikeMaster Auger
- 133 Cooler
- 134 Mr. Heater Buddy Flex & Cooker
- 135 StrikeMaster Auger
- 136 Mr. Heater 540T Tank Top / Fleet Farm Gift Card
- 137 \$250 Extravaganza Cash
- 138 Fleet Farm Gift Card
- 139 Mr. Heater Buddy FLEX, Cooker, & Bag
- 140 Vexilar FLX-20
- 141 StrikeMaster Auger
- 142 Clam C-360 Thermal Hub
- 143 Cooler
- 144 Aqua Vu Unit
- 145 \$250 Extravaganza Cash (Bounty Bonus)
- 146 StrikeMaster Auger
- 147 \$250 Extravaganza Cash (Bounty Bonus)
- 148 Vexilar FLX-12
- 149 Mr. Heater Big Buddy / Fleet Farm Gift Card
- 150 Polaris Sportsman 450 from Northland Sports Center

*If the event format changes due to the ongoing pandemic, the Brainerd Jaycees reserve the right to change the prize list distribution numbers.

RANDOM DRAWING

Nearly \$40,000 in prizes are available through two random drawings to be held on January 29, 2022. Tickets will not be available through the mail due to Minnesota Charitable Gambling rules; they must be purchased at a ticket outlet or on the ice for \$10 each. A limited number of tickets are available.

License #X-03854

PRIZES

RAFFLE A

Ice Castle Trophy Hunter Fish House
 Magnum Rifle
 StrikeMaster Auger
 Pietig Properties \$500
 Vexilar FLX-28
 Fleet Farm Gift Card
 Mr. Heater Little Buddy (2)
 Mr. Heater Portable Buddy (2)
 Mr. Heater Hunting Buddy
 Mr. Heater Double Tank Top
 Mr. Heater 540T Tank Top Heater
 Mr Heater Single Tank Top (3)
 Radco Roll-Up Tonneau Cover

RAFFLE B

2022 Polaris Ranger 500 From Northland Sports Center
 \$1,200 2023 Grand View Extravaganza Package
 Magnum Desert Eagle
 StrikeMaster Auger
 \$400 StrikeMaster Gift Card
 Aqua Vu Unit
 Maluna Cooler
 Mystery Fleet Farm Prize
 Fleet Farm Gift Card
 Mr. Heater Little Buddy (2)
 Mr. Heater Portable Buddy (2)
 Mr. Heater Hunting Buddy
 Mr Heater Buddy FLEX
 Mr. Heater Double Tank Top
 Mr. Heater 540T Tank Top Heater
 Radco 30' Rope

PRIZE DISTRIBUTION

If you win the truck it will be claimed by appointment at Mills Ford or Mills GM in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN. Prizes can be claimed no sooner than 30 minutes after the contest results are audited and declared official; prize pick-up is from 4:30-6:30 p.m. Saturday or 8 a.m.-noon Sunday. All contest prizes not claimed by noon Sunday, January 30 will be donated to charity. Contest and random drawing winners will be posted at the main stage and online at www.icefishing.org at approximately 4:00 p.m.

BOUNTY



**Buy a hat to collect an extra
\$250 Cash Bounty on the Leaderboard!**

***The hat must be worn when collecting the Bounty
at the Prize Village after the contest.**



**Leaderboard Spots #44, #72, #145, #147
Follow Social Media for the Extravaganza and
Pietig Properties for sales locations.**

REWARD

\$250

Fish with the best.



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 • Best resale value
 • Best reputation



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INCLUDES...

- deluxe lodging with breakfast daily
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- access to guest-only hospitality tent on ice (FREE beer, chili, hot dogs, and heat)

*Rates subject to 8% resort fee and 7.375% sales tax.
Price does not include ticket to Fishing Extravaganza.



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Official Destination Marketing Organization for the Cities of Baxter and Brainerd.

We've Got Room for You.

Welcome to the Brainerd Jaycees Ice Fishing Extravaganza! We're glad you're going to Visit Brainerd...you're going to love it here.

Go online to find:

- Exclusive Lodging Specials
- Free Event Shuttle Information
- Calendar of Events
- Visitor Information

VisitBrainerd.com | @VisitBrainerd

Participating Properties

 218-822-5634 6967 Lake Forest Road Baxter, MN 56425	 218-829-0391 7836 Fairview Rd Baxter, MN 56425	 218-822-1133 7208 Fairview Road Baxter, MN 56425
 218-825-7234 7376 Woods RD Baxter, MN 56425	 218-828-2161 15088 Dellwood Dr Baxter, MN 56425	 218-270-5001 2115 S 6th St Building B Brainerd, MN 56401
 218-829-3080 14466 Dellwood Dr Baxter, MN 56425	 218-824-3232 15739 Audubon Way Baxter, MN 56425	 218-270-7333 2115 S 6th St Building A Brainerd, MN 56401
 218-828-4288 14341 Edgewood Dr Baxter, MN 56425	 <p>Scan For Deals</p>	

EXPIRES 2/28/22



10% OFF*

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TOTAL DISCOUNT NOT TO EXCEED \$100
CANNOT BE COMBINED WITH ANY OTHER OFFER

*DISCOUNT ON PRODUCT, DOES NOT INCLUDE LABOR

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FISH HOUSES

For a dealer near you go to: www.icecastlefh.com



Our beer is like fishing.....



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...IT'S ABOUT THE EXPERIENCE.



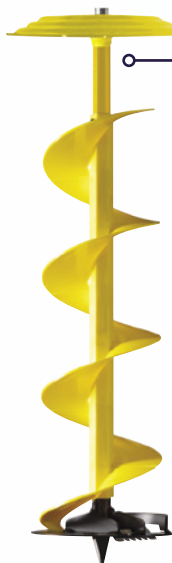
Fleet Farm®

We're your one-stop shop! Here's what you'll find:

- Family Apparel & Footwear
- Housewares
- Hardware
- Lawn & Garden/Seasonal
- Groceries
- Farm
- Automotive & Fuel Center
- Pet & Wild Bird
- Sporting Goods

Fleet Farm.

HOT ITEMS FOR 2021



Torch 8" Drill Assembly with Tough Bag

- Designed for cordless drills or electric powerhead
- Quick-connect tool-less operation



Escape 2400 Ice Shelter

- True side door design
- Comfortable bench seat - 2 person



28" PRO SELECTS SPINNING COMBO MEDIUM ACTION

- Ice Resistant Aluminum Oxide Guides
- Lightweight Reel Seat w/Stainless Steel Cushioned Hoods
- Multi-Setting "Free Flow" Front Drag System



Hyper Hammer - Jigging Minnow

- Rattling google eye glass chamber and through body brass hammer provide ultra-sonic vibrations and noise
- Soft silicone tail is 360 degree turnable and will not rip, tear, or shatter



Buck-Shot® Coffin Spoon

- The internal brass rattle plus load Kicker-Tail fin makes it a louder spoon.
- Flat-sided profile produces a tumbling action
- Angled body reflects light in unique ways



Pro Lithium 40v Lite 8"

- Brushless motor with planetary gear system
- 6-amp hour lithium ion battery
- USB port charges all portable devices



Pro Pack II with Broad Band Ice Ducer and Soft Pack with Lithium Battery

- Durable case with bracket to support flasher
- Brand band ice-ducer transducer
- Soft-pack carrying case



BEAVER DAM TIPUP WALLEYE FINISH

- Smooth-spool technology & freezeproof grease to ensure that fish won't drop the bait



Fleet Farm.

ICE FISHING

HEADQUARTERS



One Stop Shop

for everything on your list.

- Snacks
- Parka / Jacket or Ice Bibs
- Gloves
- Boot Dryer
- Hand & Foot Warmers
- Ice Cleats
- Ice Rods, Reels & Combos
- Assorted Bait
- Bait Bucket
- Bucket to Transport Fish
- Ice Auger
- Ice Skimmer
- Fish Locator or Sonar
- Ice Shelter
- Ice Fishing Gear Sled
- Portable Heater & Propane
- Folding Chair/ Bucket Seat
- Fishing License

Fleet Farm



GET ALL THE GEAR AND CATCH THE BIG DEALS

Fleet Farm

\$10 OFF

an in-store purchase
of \$50 or more

Offer good November 1 - November 30, 2021

Use code **BJIFNOV21** to buy online and pick up in store

3806

Limit 1 offer per customer, per visit. No photocopies or facsimiles will be accepted. Coupon must be presented at the time of purchase and must be surrendered upon redemption. Total purchase must reach \$50 or more before state and local taxes. No adjustments to prior purchases. Returns will be credited as purchase price less the discount, and discount will be forfeited. Cannot be used in conjunction with Buy Get offer, or other coupons. Not redeemable on fuel, lottery tickets, tobacco, alcohol, gift cards, tickets, permits, registrations, licenses, warranties, Carhartt®, Striker®, YETI®, or Weber® items. Other exclusions may apply. See store for details.



1 2 8 0 0

Fleet Farm

\$10 OFF

an in-store purchase
of \$50 or more

Offer good December 1 - December 30, 2021

Use code **BJIFDEC21** to buy online and pick up in store

3807

Limit 1 offer per customer, per visit. No photocopies or facsimiles will be accepted. Coupon must be presented at the time of purchase and must be surrendered upon redemption. Total purchase must reach \$50 or more before state and local taxes. No adjustments to prior purchases. Returns will be credited as purchase price less the discount, and discount will be forfeited. Cannot be used in conjunction with Buy Get offer, or other coupons. Not redeemable on fuel, lottery tickets, tobacco, alcohol, gift cards, tickets, permits, registrations, licenses, warranties, Carhartt®, Striker®, YETI®, or Weber® items. Other exclusions may apply. See store for details.



1 2 8 0 1

GETTING HERE

DRIVING DIRECTIONS

From Minneapolis, MN: Aprx. 145 miles. Follow I-94 West to MN Hwy. 15 aprx. 65 miles. Merge onto MN Hwy. 10 and follow aprx. 25 miles (until north of Little Falls). Merge onto MN Hwy. 371 and follow aprx. 40 miles. Park at Brainerd International Raceway.

From Duluth, MN: Aprx. 130 miles. Take I-35 South aprx. 20 miles. Exit on MN Hwy. 210 west towards Cromwell. Follow MN Hwy. 210 for aprx. 95 miles. Turn right/north at MN Hwy 371 (stoplight). Park at Brainerd International Raceway.

From Fargo, ND: Aprx. 150 miles. Follow US Hwy. 10/Main Avenue east for aprx. 120 miles (will turn into MN Hwy. 10). Merge onto MN Hwy. 210 (at Motley) follow for aprx. 20 miles. Merge/go north on MN Hwy. 371 (stoplight) follow for aprx. 10 miles. Park at Brainerd International Raceway.

From Bemidji, MN: Aprx. 85 miles. Follow US/MN Hwy. 2 east for aprx. 18 miles. Merge onto MN Hwy. 371 (at stoplight in Cass Lake) follow for aprx. 25 miles. Follow MN Hwy. 371 (slight right at Walker Northern Lights Casino) for aprx. 40 miles. Park at Brainerd International Raceway (another 5 miles south).

LODGING SHUTTLE

There is a FREE shuttle that runs from the Brainerd/Baxter hotels to the contest site. Find visitor information online at www.visitbrainerd.com or via the free Visit Brainerd App available in your app store.

VISITBRAINERD 

GRAND VIEW LODGE

Lodging packages are available at Grand View Lodge, just minutes away from the event. Sleep, eat, fish, repeat! Call (866) 801-2951 or visit www.grandviewlodge.com. Free shuttles and Hospitality Tent available for GVL guests.



PARKING TIPS

There is ample free parking at Brainerd International Raceway (BIR) and limited free parking at the lot just south of the Holiday gas station in Nisswa, MN. Shuttle buses are available starting at 8:00 a.m. and will run until the last person is off the ice at approximately 5:00 p.m. There is room for you and all your gear on the shuttle buses. There is no parking on the ice. Handicap parking is available at BIR and there is a special shuttle service to the ice for people with disabilities.

RULES

ALL CONTEST RULES CAN BE FOUND AT ICEFISHING.ORG.

1.2 Participants shall be subject to all applicable licensing requirements, as well as any local, state, and federal laws. Licenses are not sold on the lake.

1.4 By purchasing a ticket, and participating in the event, all participants acknowledge and agree that they have reviewed, understand, and will abide by the Rules as posted on our official website. Participants willingly agree to comply with the Rules for participation in the Event.

2.1 The contest is scheduled for 12:00 p.m. - 3:00 p.m. January 29, 2022 on Gull Lake's Hole-in-the-Day Bay. Should the contest not be held for any reason on January 29, 2022, it will be held on February 12, 2022.

2.2 Entry fee for the contest is \$50.00. No refunds or exchanges will be given for any reason.

2.3 Participants are not allowed to enter the fishing contest area prior to 8:00 a.m. on the day of the contest. Any item found within the contest area prior to 8:00 a.m. on the day of the contest will be confiscated and become the property of the Brainerd Jaycees.

2.4 All bait fish must be four inches or smaller. Any bait fish more than four inches long will not be allowed within the contest area.

2.5 Participants must enter the contest area through an inspection point. All bags, buckets, bait, containers, etc. must be inspected prior to entering the contest area. Contest officials and police personnel have the right to inspect any and all items brought through the inspection point, including outerwear.

2.6 Only participants are allowed to fish within the contest area. Each participant must have a contest ticket, which must be visible at all times.

2.7 Absolutely no lines are allowed in the water from 11:30 a.m. to the start of the contest. Baited lines in the water are prohibited until the start of the contest. Participants are allowed to check their depth prior to 11:30 a.m. Any contestant with one or more lines in the water prior to the contest for any other purpose than checking depth will be immediately disqualified. Any contestant with one or more lines in the water between 11:30 a.m. to the start of the contest will be immediately disqualified.

2.8 Participants must fish only in the contest area during the contest and use only the holes provided. No spears or ice augers are allowed. Ice chisels are recommended as holes are pre-drilled.

2.9 Each contestant will be allowed to fish one pole per hole, per ticket, two holes maximum. Each contestant may reserve no more than two holes.

2.10 Participants less than 18 years of age must be accompanied by a parent or adult with written parental permission. (Written parental permission must be provided to event staff prior to the start of the event) Participants under the age of 18 years may not fish alone in the Event.

2.11 Participants are allowed to move to and fish in other unoccupied holes in the contest area.

2.12 Participants and holes must be in plain view from all sides at all times. No shelters will be allowed. Any person or thing on the ice is subject to search. Contest officials and police personnel have the right to remove any person, thing or item from the contest area.

2.13 Each contestant may register as many fish as the contestant wants, but only the heaviest fish per contestant will qualify for a contest prize.

2.14 All fish entered into the contest must be caught from a hole located in the contest area during contest hours. All fish entered into the contest must be brought to the weigh-in station immediately and must be alive. Please bring fish to weigh-in station in a bag or bucket, as the contest is live release. Dead or frozen fish are ineligible. Judges shall have the right to verify all fish are legally caught. The decision of the judge is final. All prize winners may be required to take polygraph exam as part of the contest requirements. In the event deception is detected or the contestant refuses to take the exam, his/her prize will be forfeited. Participants are responsible for verification of weight of fish at time of weigh-in. All fish registered have been legally gifted to the Brainerd Jaycees.

2.16 Heaters, chairs, bait pails, depth finders and underwater cameras are allowed.

2.17 Participants may leave the contest area between Noon-3:00 p.m., however, must re-enter through an inspection point.

2.18 All Participants must be in the weigh-in line at or before 3:05 p.m. on the day of the contest.

2.19 Any Participant attempting to manipulate the outcome of the Event or defraud the Jaycees will be disqualified and may be subject to prosecution.

2.20 No motorized vehicles are allowed in the contest area other than those of contest officials and police personnel.

2.22 Contest results remain unofficial until verified by the head judge.

2.23 The top 150 prizes are determined by largest weight and time registered. In the event of a tie, the first fish registered takes priority.

4.3 No firearms will be allowed in Event Site during Event hours, unless you have an active licensed concealed carry permit or are a credentialed law enforcement officer.

6.1 All protests or disputes relating to any matter involving the Rules and/or the Event must be registered in writing with the Event Director no later than 3:15 p.m. the day of the Event. Protests made after the deadline will be disregarded. This section does not apply to reporting suspected cheating.

7.1 The contest ticket and random drawing tickets are two separate items. Random drawing tickets are available for \$10.00 and need not be purchased in conjunction with a contest ticket. No refunds will be given for any reason. Random drawing tickets must be purchased with cash only and by an adult over 18 years of age. A limited supply will be printed and available for purchase at designated ticket outlets and on the ice. Telephone and online orders cannot be accepted for random drawing tickets. All Minnesota gambling control regulations are abided by. Random drawing prize winners need not be present to win.

7.2 Contest and random drawing prizes are the responsibility of the winners. Licensing, registration, transportation, taxes, and all incidental or consequential expenses incurred are the responsibility of the winners. Random drawing prizes must be claimed within 90 days of notification. Contest prizes must be claimed by Noon on Sunday (the day after the contest).

8.3 Event officials reserve the right to refuse entry to anyone in their sole discretion.

8.4 Glass containers are not allowed in the contest area and will be confiscated by Event Staff.

8.4 Only official drones are allowed in the contest area. All private drones will be removed and the owners may be disqualified from the contest.

8.5 Members of the Brainerd Jaycees are ineligible to fish the contest.

8.6 All contestants and other spectators hereby consent to the use of any names, photographs or likenesses of themselves to be used in the promotion of our contest, including but not limited to print, radio, television or any other media.

8.7 The Brainerd Jaycees thank you for supporting our efforts to protect the environment and request that you remove garbage—including cigarette butts—from the ice when you leave. Waste containers are provided.

8.8 Failure to comply with any contest rules subjects contestants to disqualification and removal from contest area as determined by contest officials. Contest officials reserve the right to refuse sale and/or revoke a contest ticket to anyone.

ALL CONTEST RULES CAN BE FOUND AT ICEFISHING.ORG.



Total Amount

Quantity

Contest Tickets at \$50 each

Catch of the Day Stickers at \$5 each

City

State

Email

Where did you hear about the contest?

Name

Address

\$

\$

\$

\$

Zip

State

Email

Where did you hear about the contest?

Name

Address

Sorry, Minnesota State Law prohibits the sale of random drawing tickets through the mail. Tickets available at local distribution sites and on the ice.

Please bill my credit card

Check Enclosed

Card Number:

Signature:

Exp. Date:

Send tickets and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401

* Please note the exclusive \$30 ticket promotion with Fleet Farm; pricing is for in-store purchase only and will not be accepted by mail or online. No Refunds will be given and this form shall be returned should you send payment for \$30. See pg. 3 for promo details.



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