

BRAINERD JAYCEES ICE FISHING *Extravaganza*



JANUARY 28
2023
GULL LAKE
BRAINERD, MN



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INTERSTATES



BRAINERD JAYCEES TICKET EXTRAVAGANZA

TICKETS ONLY \$35

November 1st to 30th, 2022

AT ALL FLEET FARM LOCATIONS

WISCONSIN STORES

Antigo
Appleton
Beaver Dam
Clintonville
De Forest
Delavan
Eau Claire
Fond du Lac
Germantown
Green Bay East
Green Bay West
Hudson
Manitowoc
Marshfield
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Stevens Point
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Sioux Falls

IOWA STORES

Ankeny
Cedar Falls
Cedar Rapids
Mason City
Sioux City
Waukee



Fleet Farm

Brainerd Jaycees Ice Fishing Extravaganza contest tickets will be sold exclusively at all 47 Fleet Farm locations for a special \$35 price November 1-30. Tickets will be sold at the customer service desks. The ticket price is \$50 December 1-January 30 and tickets will be available at all Fleet Farm stores, official Extravaganza outlets, or online at icefishing.org.

WELCOME



I remember the first Brainerd Jaycees Ice Fishing Extravaganza I attended. Twenty-nine years ago, my grandpa took nine-year-old me out to what he billed as “an interesting day of ice fishing”. Well, Grandpa Jim, you undersold that experience! The Extravaganza really is one-of-a-kind. Thank you for joining us in our 34th year, we’re excited to be awarding over \$200,000 in prizes once again. If it’s your first year coming out, I can promise you one thing, and I’m sure our long-time anglers will agree: it really is an interesting day of fishing.

Tight Lines!

Tad Johnson, Chairman

EVENT HISTORY

In 1990 the Brainerd Jaycees set a goal to create a project that would rally members and volunteers, provide opportunities for individual leadership, and bring an economic impact to the Brainerd Lakes Area during the winter months. The founders never expected this event would become the world’s largest charitable ice fishing contest and put Brainerd on the map for winter tourism with an event that generates more than \$1-million in revenue for area businesses and more than \$150,000 for area charities each year.

FUN FACTS

- 100% of contest proceeds are donated to approximately 50 area charities.
- This event is completely volunteer-run and organized.
- It takes two days to set up the Extravaganza contest site, four hours to fill the two square mile contest space with more than 10,000 people, and three hours to take it down.
- It takes approximately 50,000 volunteer hours over the course of nine months to plan and execute the event.
- The Extravaganza has received national and international recognition in *Sports Illustrated*, *National Geographic* (print & television), *Field & Stream*, *The BBC*, *ESPN The Magazine*, *Outside Magazine*, *MSNBC*, *The Early Show*, *the CBS Evening News* and *NBC Nightly News*, to name a few.



BUYING TICKETS

Online

Purchase tickets online at www.icefishing.org. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased online ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50.

Mail

Purchase tickets via mail by sending the entry form—located on the back inside cover of this brochure—and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased by mail (and received) ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50.

\$35 at Fleet Farm

Don't forget you can buy your tickets for only \$35 exclusively at all Fleet Farm locations Nov. 1-30. This special price is an in-store promotion only. Tickets will be available at all Fleet Farm locations Dec. 1-Jan. 30 for \$50.

Outlets

Ticket outlets are another convenient way to purchase your contest tickets. Official Brainerd-area outlets include:

- 5Rocks Distilling Co. – Brainerd: 25 Washington St. NE
- Cash Wise Liquor – Brainerd: 513 B St. NE
- Cash Wise Liquor – Baxter: 4092 Edgewood Dr.
- Corner Store Depot – Brainerd: 12857 Co. Rd. 18 SW
- Holiday – Baxter: 15052 Dellwood Dr.
- Holiday – Baxter: 7472 Excelsior Rd.
- Holiday – Nisswa: 4917 Co. Rd. 77
- Mid-Town Depot – Brainerd: 321 Washington St.
- Ridge Top Outdoors – Bemidji: 149 Convenience Ln. SE
- Roundhouse Brewery – Nisswa: 23836 Smiley Rd.
- S & W Bait and Tackle – Brainerd: 18900 MN-371
- Visit Brainerd – Brainerd: 706 Laurel St.
- Wild Rice Depot – Brainerd: 9360 Wild Rice Rd.

OFFICIAL EVENT INFORMATION

www.icefishing.org

All of the official event information, updates, FAQs, and ticket information can be found online. Check the website frequently for updates.

Facebook & Instagram

Connect with other ice fishing friends and Extravaganza enthusiasts on our official fan pages. Watch for event updates and prize giveaways, view pictures and find friends at facebook.com/TheExtravaganza and on Instagram @the.icefishingextravaganza.

Live Radio Coverage

Bring your portable radio and tune in to 93.3 FM for contest fun and a chance to win thousands in various prizes. Don't forget to pick up your sticker. Find sticker pick up locations online at www.todaybestcountry.com.



Information Stations

Listen to the following Extravaganza information stations for updates and inclement weather announcements:

KLLZ | Bemidji 99.1 FM
KBHP | Bemidji 101.1 FM
KBLB | Brainerd 93.3 FM
KLIZ FM | Brainerd 107.5 FM
WJJY | Brainerd 106.7 FM

KBOT | Detroit Lakes 104.1 FM
KFGO | Fargo/Moorhead 790 AM
WWJO | St. Cloud 98.1 FM
KZRV | St. Cloud 96.7 FM
KXSS | St. Cloud 1390 AM

BENEFICIARIES

You helped raise \$98,560 last year! The proceeds from the 2022 event were donated to many area charities. The Brainerd Jaycees would like to thank you for your role in making a huge impact on the Brainerd Lakes Area.

Boy Scout Troop 43
Boy Scout Troop 45
Brainerd Amateur Hockey Assoc
Brainerd American Legion Post 255
Brainerd Area Sertoma Club
Brainerd Army Recruiting Office
Brainerd Cheer
Brainerd FFA
Brainerd Fire Department
Brainerd Gymnastics
Brainerd Junior Jaycees
Brainerd Lakes Area Women of Today
Brainerd Ski Loons Water Ski Show Team
Brainerd Warrior Fishing Team
Brainerd Youth Athletic Association

Central Lakes ATV Club
Central MN Adult & Teen Challenge
Confidence Learning Center
Crosby-Ironton National Honor Society
Crosby-Ironton Trap Team
CWC Dive Team
Fighting Saints
Greater Pequot Lakes Community Foundation
Gull Chain of Lakes Association
Jamie's Purse
Lakes Area Habitat for Humanity
Lakes Area Skate Park
Lakes Area Youth Soccer Association
Lake Hubert Grange
Mid-Minnesota Women's Center

Mission Fire Department
MN DNR Fisheries
Nisswa Chamber of Commerce
Nisswa Fire Department
Pequot Lakes Splash Pad
Pillager Area Charter School
Pillager Scout Troop #77
Pine River Backus Family Center
Pohl Children's Foundation
Precious Years Learning Center
St. Francis of the Lakes Catholic School
Troop 51
Troop 243
Vacationland Figure Skating
Wild & Free Wildlife Rehabilitation Program
Zion Lutheran Church-Active Christian Teens



CONFIDENCE LEARNING CENTER

The goal of the Ice Fishing Extravaganza has always been to have an impact on the community by supporting charitable organizations and causes. Since the first contest in 1991, Confidence Learning Center has been the primary beneficiary of the event receiving the majority of the proceeds each year. The Brainerd Jaycees are proud to support this wonderful facility and organization.

SPECIAL OFFER: BRING IN YOUR EXTRAVAGANZA TICKET STUB AND SELECT \$250 IN ACCESSORIES WITH ANY NEW VEHICLE PURCHASE FROM THE MILLS AUTOMOTIVE GROUP!

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*Actual model may change based on availability of that time.

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THE EXTRAVAGANZA CATCH OF THE DAY PRIZE

We are excited again to offer a chance at a one-of-a-kind prize package with the Extravaganza Catch of the Day Prize! What is the Catch of the Day Prize? It is an additional contest within the Extravaganza that gives contestants a chance to win big! We have compiled an ice fishing prize package valued at nearly \$9,000, sure to make any fisherman take the chance. For an additional \$5, any angler could win all of the following:

- Ice Castle Little Jigger
- Aqua Vu Micro Revolution 5.0 Pro
 - StrikeMaster Auger
- \$500 Extravaganza Cash
 - Vexilar FLX-20
- \$250 Fleet Farm Gift Card



Please visit icefishing.org for official rules.

Timing: During the 2023 Brainerd Jaycees Ice Fishing Extravaganza.

HOW TO ENTER:

- Purchase an Extravaganza contest ticket.
- Purchase a \$5 Catch of the Day sticker online at www.icefishing.org, at the Brainerd/Baxter Fleet Farm location, or at center ice from 8:00 A.M. – 12:00 P.M. the day of the tournament.
- The sticker must be affixed to your contest ticket at time of purchase.
- Catch the largest “mystery species” fish at the contest.
- Show your ticket with the attached sticker to the contest officials.

The “mystery species” will be announced prior to the event. Watch for updates on our Facebook page at facebook.com/TheExtravaganza, our Instagram page @the.icefishingextravaganza, and on our website at icefishing.org.

An entrant is not a winner of any prize in this contest, unless and until the Judges have verified the entry and the entrant’s eligibility.



America's Ice Fishing Tournament

A separate event on February 4, 2023

8:00 A.M. - 3:00 P.M.

\$20,000 IN PRIZES!

For more information visit: virtualicefishing.org

Tournament will be run by our partner app FishDonkey!

FREQUENTLY ASKED QUESTIONS

Q: Are tickets still available the day of the contest?

A: Yes, tickets are available at designated outlets (look for pink banners) and at center ice.

Q: Where are "Will Call" tickets?

A: The "Will Call" is the white "info booth" located at center ice.

Q: Can you transfer tickets to another individual?

A: Yes, just make sure that if you catch a fish that you fill in your name on the weigh-in slip.

Q: Can my son or daughter fish the contest?

A: Yes, there is no age requirement.

Q: I can't find my ticket, can I still fish?

A: No, all contestants must have a ticket, and it must be visible at all times.

Q: What is the raffle prize drawing, and where can one purchase tickets?

A: Tickets are \$10 each and are available at the ticket tent or prior to the contest at designated outlets. This drawing is separate from the fishing contest prizes, and you need not be present to win.

Q: Can I park on the ice?

A: No, parking is located at BRAINERD INTERNATIONAL RACEWAY. Our overflow lot is located just north of the contest area. Shuttle bus service is available both ways from both lots.

Q: Is there handicap parking?

A: Yes, handicap parking is at Brainerd International Raceway.

Q: When do the shuttle buses run?

A: The shuttles will transport people on and off the ice from 8:00 A.M. until 5:00 P.M.

Q: Can I bring a cooler onto the ice?

A: Yes, coolers will be allowed. All coolers are subject to mandatory searches; otherwise, they will not be allowed in the contest area.

Q: Will propane be available?

A: No, propane will be sold on the ice. Propane will not be allowed on the buses.

Q: Do I need a fishing license?

A: Yes, fishing during the contest is regulated by all Minnesota fishing laws. MN DNR Officers are present.

FREQUENTLY ASKED QUESTIONS

Q: Can I bring an ice auger?

A: No, holes are pre-drilled. You may need a chisel to re-open your hole Saturday morning.

Q: Is there a place I can warm up?

A: Yes, there are warming tents at center ice.

Q: Are spectators welcome?

A: Yes, you don't need a ticket to get into the contest area. If you do not fish the contest, you can still support the event and its charitable causes by purchasing a raffle ticket at the ticket tent.

Q: What time can I start fishing?

A: 12:00 P.M. A cannon will be fired at 12:00 P.M., shortly after the National Anthem.

Q: I caught two fish. Should I register both?

A: You may register as many fish as you like. However, only the largest fish you register will count.

Q: Who is running the contest?

A: The Brainerd Jaycees, an organization that provides development opportunities that empower young people to create positive change.

Q: What does the Extravaganza do with the money?

A: The primary beneficiary of the contest is Confidence Learning Center. The remaining beneficiaries include about 50 local area charities.

Q: When can I enter the contest area?

A: 8:00 A.M.

Q: Can I pre-fish?

A: Pre-fishing is allowed until 5:00 P.M. the night before the event. No lines are allowed in the water for any reason within the contest area from 12:00 A.M. to 12:00 P.M. other than to check depth.

Q: Can you use a fish/depth locator and underwater camera or GPS?

A: Yes, we follow the MN DNR ice fishing rules with the exception that you can only fish one hole per ticket.

Q: Can I check the depth?

A: Yes, weighted lines without hooks or bait can be used to check depth prior to 11:45 A.M. No lines are allowed in the water from 11:45 A.M. until the start of the contest.

Q: When does the contest end?

A: 3:00 P.M. The cannon will sound, ending the contest. All contestants must be in the weigh-in line at or before 3:05 P.M. Remember, fish must be brought to the weigh-in tent immediately when caught and alive. Dead or frozen fish will be ineligible.

Q: Can I fish using a windbreak or shelter?

A: No, windbreaks or shelters are not allowed.

Q: Can I pull canvas over my head for protection?

A: No, all contestants must remain completely visible while fishing.

Q: Can I fish two holes?

A: Yes, if two tickets are purchased. Both tickets must be visible at all times.

Q: Can my friend watch my line while I go to the bathroom or go to register my fish?

A: No, please take your line out of the water. Leaving your line unattended is against Minnesota law.

Q: How big does the fish have to be to win a prize?

A: Any size fish may place in the top 150.

Q: Can I take my prize home with me?

A: Yes, your prize is now your responsibility. All prizes must be picked up at Fleet Farm in Brainerd by noon on Sunday (the day after the contest). You must arrange to pick up the truck, ATV's, and fish houses with the dealers.

VENDORS

There are a variety of food, product, and gift vendors on the ice the day of the contest. If you get hungry, need to warm up with a cup of coffee, or are in the market for a coon-skin hat, this is the place to be. You will also find the latest in fishing gear.

YOUTH ICE OLYMPICS

This free event educates and entertains children while they're waiting for the Extravaganza to begin. There are stations designed to teach children about ice fishing- and we hope the start of a lifetime of enjoyment with the sport of ice fishing. The first 100 participants will win an ice fishing bucket full of prizes from several of the leading vendors in the ice fishing world courtesy of Fleet Farm. The Youth Ice Olympics will be located near center ice from 10-11:30 a.m.

PRIZE LIST

1	Ford or GMC Truck from Mills Auto Group	55	StrikeMaster Auger
2	Polaris 450 from Northland Sports Center	56	Maluna 40 Qt. Cooler
3	\$1,000 Extravaganza Cash	57	Vexilar FLX-28
4	\$1,200 2024 Grand View Extravaganza Package	58	StrikeMaster Auger
5	StrikeMaster Auger	59	Mr. Heater Big Buddy
6	Aqua Vu Multi-Vu Pro Gen 2	60	Clam Shelter
7	Vexilar FLX-28	61	Maluna 40 Qt. Cooler
8	Yukon XL Thermal	62	StrikeMaster Auger
9	Radco Retractable Heavy Duty Rolling Hard Cover	63	Vexilar FLX-20
10	Maluna 40 Qt. Cooler	64	\$250 Fleet Farm Gift Card
11	Mr. Heater Flex, Cooker, & Bag	65	\$400 StrikeMaster Gift Card
12	\$500 Extravaganza Cash	66	\$250 Extravaganza Cash
13	Aqua Vu AV722	67	Aqua Vu AV715C
14	\$250 Extravaganza Cash	68	\$250 Fleet Farm Gift Card
15	\$400 StrikeMaster Gift Card	69	StrikeMaster Auger
16	Voyager X Thermal	70	Mr. Heater Hunting Buddy
17	StrikeMaster Auger	71	\$400 StrikeMaster Gift Card
18	Legend XL Thermal	72	\$250 Extravaganza Cash
19	StrikeMaster Auger	73	Vexilar FLX-28
20	Heater and Umbrella from C&L	74	StrikeMaster Auger
21	Vexilar FLX-12	75	Polaris Sportsman 450 from Northland Sports Center
22	\$250 Extravaganza Cash	76	\$400 StrikeMaster Gift Card
23	Kenai Pro Stealth Thermal	77	Aqua Vu AV722
24	\$250 Fleet Farm Gift Card	78	\$250 Fleet Farm Gift Card
25	Polaris Sportsman 450 from Northland Sports Center	79	StrikeMaster Auger
26	StrikeMaster Auger	80	Aqua Vu AV715C
27	\$250 Fleet Farm Gift Card	81	\$250 Fleet Farm Gift Card
28	StrikeMaster Auger	82	StrikeMaster Auger
29	\$1,250 Craguns Vacation	83	Vexilar FLX-12
30	Lomax Stance Hard Folding Tonneau Cover	84	Maluna 40 Qt. Cooler
31	Access Original Roll-Up Tonneau Cover	85	\$250 Fleet Farm Gift Card
32	Mr. Heater Flex	86	\$1,250 Craguns Vacation
33	\$3,300 Extravaganza Cash	87	StrikeMaster Auger
34	Kenai Pro Stealth Thermal	88	\$250 Fleet Farm Gift Card
35	Mr. Heater Big Buddy	89	Vexilar FLX-12
36	\$400 StrikeMaster Gift Card	90	Maluna 40 Qt. Cooler
37	Vexilar FLX-28	91	StrikeMaster Auger
38	\$250 Fleet Farm Gift Card	92	\$400 StrikeMaster Gift Card
39	\$400 StrikeMaster Gift Card	93	StrikeMaster Auger
40	Clam Shelter	94	Maluna 40 Qt. Cooler
41	Mr. Heater Big Buddy	95	\$400 StrikeMaster Gift Card
42	StrikeMaster Auger	96	Mr. Heater Double Tank Top
43	Clam Shelter	97	Vexilar FLX-20
44	\$250 Extravaganza Cash	98	\$400 StrikeMaster Gift Card
45	\$250 Fleet Farm Gift Card	99	Clam Shelter
46	\$250 Extravaganza Cash	100	Ice Castle Lake of the Woods
47	Clam Shelter	101	Aqua Vu Multi-Vu Pro Gen 2
48	StrikeMaster Auger	102	\$400 StrikeMaster Gift Card
49	Aqua Vu AV715C	103	\$250 Fleet Farm Gift Card
50	Polaris Sportsman 450 from Northland Sports Center	104	StrikeMaster Auger
51	StrikeMaster Auger	105	Vexilar FLX-12
52	\$400 StrikeMaster Gift Card	106	\$250 Fleet Farm Gift Card
53	Mr. Heater Big Buddy	107	StrikeMaster Auger
54	Clam Shelter	108	\$250 Fleet Farm Gift Card

PRIZE LIST

- 109 \$400 StrikeMaster Gift Card
- 110 StrikeMaster Auger
- 111 Truxedo Lo Pro Tonneau Cover
- 112 \$250 Fleet Farm Gift Card
- 113 Mr. Heater Double Tank Top
- 114 \$250 Extravaganza Cash
- 115 \$400 StrikeMaster Gift Card
- 116 Maluna 40 Qt. Cooler
- 117 \$250 Extravaganza Cash
- 118 StrikeMaster Auger
- 119 Maluna 40 Qt. Cooler
- 120 Clam Shelter
- 121 \$250 Fleet Farm Gift Card
- 122 StrikeMaster Auger
- 123 Vexilar FLX-20
- 124 \$400 StrikeMaster Gift Card
- 125 \$250 Fleet Farm Gift Card
- 126 StrikeMaster Auger
- 127 Maluna 40 Qt. Cooler
- 128 StrikeMaster Auger
- 129 Maluna 40 Qt. Cooler
- 130 Clam Shelter
- 131 Maluna 40 Qt. Cooler
- 132 StrikeMaster Auger
- 133 Maluna 40 Qt. Cooler
- 134 Mr. Heater Big Buddy
- 135 StrikeMaster Auger
- 136 Mr. Heater Double Tank Top
- 137 \$250 Extravaganza Cash
- 138 \$250 Fleet Farm Gift Card
- 139 Mr. Heater 540T Tank Top
- 140 Vexilar FLX-20
- 141 StrikeMaster Auger
- 142 Clam Shelter
- 143 Maluna 40 Qt. Cooler
- 144 Aqua Vu Multi-Vu Pro Gen 2
- 145 \$250 Extravaganza Cash
- 146 StrikeMaster Auger
- 147 \$250 Extravaganza Cash
- 148 Vexilar FLX-12
- 149 Mr. Heater Portable 35K
- 150 Polaris Sportsman 450 from Northland Sports Center

RANDOM DRAWING

Over \$40,000 in prizes are available through two random drawings to be held on January 28, 2023. Tickets will not be available through the mail due to Minnesota Charitable Gambling rules; they must be purchased at a ticket outlet or on the ice for \$10 each. A limited number of tickets are available.

License #X-03854

PRIZES

RAFFLE A

Ice Castle Trophy Hunter Fish House
Magnum Rifle
StrikeMaster Auger
Pietig Properties \$500
Aqua Vu AV715C (3)
Vexilar FLX-28
\$250 Fleet Farm Gift Card
Mr. Heater Little Buddy (2)
Mr. Heater Buddy
Mr. Heater Hunting Buddy (2)
Mr. Heater 540T Tank Top Heater
Mr. Heater Triple Tank Top
Radco Hard Folding Tonneau Cover

RAFFLE B

Polaris Ranger 570 From Northland Sports Center
\$1,200 2024 Grand View Extravaganza Package
Magnum Rifle
StrikeMaster Auger
\$400 StrikeMaster Gift Card
Aqua Vu Unit Multi Vu Pro Gen 2
Maluna 40 Qt. Cooler
Mystery Fleet Farm Prize
\$250 Fleet Farm Gift Card
Mr. Heater Little Buddy
Mr. Heater Buddy (2)
Mr. Heater Hunting Buddy (2)
Mr. Heater Buddy FLEX
Mr. Heater Flex, Cooker, & Bag
Mr. Heater 540T Tank Top Heater
Radco Roll-Up Tonneau Cover

PRIZE DISTRIBUTION

If you win the truck it will be claimed by appointment at Mills Ford or Mills GM in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN. Prizes can be claimed no sooner than 30 minutes after the contest results are audited and declared official; prize pick-up is from 4:30-6:30 p.m. Saturday or 8 a.m.-noon Sunday. All contest prizes not claimed by noon Sunday, January 29 will be donated to charity. Contest and random drawing winners will be posted at the main stage and online at www.icefishing.org at approximately 4:00 p.m.

*If the event format changes, the Brainerd Jaycees reserve the right to change the prize list distribution numbers.



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Fleet Farm[®]

We're your one-stop shop! Here's what you'll find:

- Family Apparel & Footwear
- Housewares
- Hardware
- Lawn & Garden/Seasonal
- Groceries
- Farm
- Automotive & Fuel Center
- Pet & Wild Bird
- Sporting Goods

HOT ITEMS FOR 2022



Nanook XT Thermal Ice Shelter -

- XT Design for more headroom & easy entry
- Full thermal skin with 90 gm of insulation per sq.-m.
- 24 sq.-ft. fishable area



6 Sided Insulated Ice Shack -

Fleet Farm Exclusive

- New fully insulated Shadow Tech fabric
- 115sq.-ft. Fishable area



Lithium 8" 24v Lite-Flite Auger

- Lightest, most compact peak performer in its class
- Weighs 14.3-lbs. and can drill 50 holes on a single charge



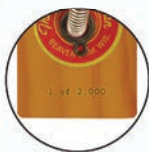
Lite-Flite 8" Lazer Drill Unit

- Turn your hand drill into a power auger
- One of the fastest, light-weight augers



60th Anniversary Beaver Dam Tip Up

- 60th anniversary limited edition tip up



Ice Classic Combo, 24" Ultra Light, 1+1 BB Spinning - **Fleet Farm Exclusive**

- Great sensitivity to feel all the bites



Slick Jig - 1/8oz - Purple Hunter - **Fleet Farm Exclusive**

- Perfect jig for bluegill, crappie, perch & trout
- Rides horizontal in the water to add a realistic profile



Tikka Mino - 1/16oz - Perch Holo

- One-piece, zinc-alloy jigging minnow
- Designed for vertical presentation



Glass Buck-Shot Spoon - 1/8oz - Super-Glo Chub

- High pitched glass rattle triggers the fish to strike
- Three sizes: 3/32, 1/8 and 1/4 & 10 colors



STRIKER™ Plus 4 Ice Fishing Bundle

- ULTRASCROLL® - Displays fish targets at higher boat speeds
- Fish symbol ID - helps identify fish targets
- Split-screen zoom



Fleet **4** Farm.

ICE FISHING

HEADQUARTERS



One Stop Shop for everything on your list.

- Snacks
- Parka / Jacket or Ice Bibs
- Gloves
- Boot Dryer
- Hand & Foot Warmers
- Ice Cleats
- Ice Rods, Reels & Combos
- Assorted Bait
- Bait Bucket
- Bucket to Transport Fish
- Ice Auger
- Ice Skimmer
- Fish Locator or Sonar
- Ice Shelter
- Ice Fishing Gear Sled
- Portable Heater & Propane
- Folding Chair/Bucket Seat
- Fishing License

Fleet Farm



GET ALL THE GEAR AND CATCH THE BIG DEALS

Fleet  Farm

\$10 OFF an in-store purchase
of \$50 or more

Offer good November 1 - 30, 2022

Use code **BJIFNOV22** to buy online and pick up in store

4093

Limit 1 offer per customer, per visit. No photocopies or facsimiles will be accepted. Coupon must be presented at the time of purchase and must be surrendered upon redemption. Total purchase must reach \$50 or more before state and local taxes. No adjustments to prior purchases. Returns will be credited as purchase price less the discount, and discount will be forfeited. Cannot be used in conjunction with Buy Get offer, or other coupons. Not redeemable on fuel, lottery tickets, tobacco, alcohol, gift cards, tickets, permits, registrations, licenses, warranties, Carhartt®, Striker®, YETI®, or Weber®, Traeger, Ariens, Echo, Under Armour items. Other exclusions may apply. See store for details.



13016

Fleet  Farm

\$10 OFF an in-store purchase
of \$50 or more

Offer good December 1 - 31, 2022

Use code **BJIFDEC22** to buy online and pick up in store

4094

Limit 1 offer per customer, per visit. No photocopies or facsimiles will be accepted. Coupon must be presented at the time of purchase and must be surrendered upon redemption. Total purchase must reach \$50 or more before state and local taxes. No adjustments to prior purchases. Returns will be credited as purchase price less the discount, and discount will be forfeited. Cannot be used in conjunction with Buy Get offer, or other coupons. Not redeemable on fuel, lottery tickets, tobacco, alcohol, gift cards, tickets, permits, registrations, licenses, warranties, Carhartt®, Striker®, YETI®, or Weber®, Traeger, Ariens, Echo, Under Armour items. Other exclusions may apply. See store for details.



13017

GETTING HERE

DRIVING DIRECTIONS

From Minneapolis, MN: Aprx. 145 miles. Follow I-94 West to MN Hwy. 15 aprx. 65 miles. Merge onto MN Hwy. 10 and follow aprx. 25 miles (until north of Little Falls). Merge onto MN Hwy. 371 and follow aprx. 40 miles. Park at Brainerd International Raceway.

From Duluth, MN: Aprx. 130 miles. Take I-35 South aprx. 20 miles. Exit on MN Hwy. 210 west towards Cromwell. Follow MN Hwy. 210 for aprx. 95 miles. Turn right/north at MN Hwy 371 (stoplight). Park at Brainerd International Raceway.

From Fargo, ND: Aprx. 150 miles. Follow US Hwy. 10/Main Avenue east for aprx. 120 miles (will turn into MN Hwy. 10). Merge onto MN Hwy. 210 (at Motley) follow for aprx. 20 miles. Merge/go north on MN Hwy. 371 (stoplight) follow for aprx. 10 miles. Park at Brainerd International Raceway.

From Bemidji, MN: Aprx. 85 miles. Follow US/MN Hwy. 2 east for aprx. 18 miles. Merge onto MN Hwy. 371 (at stoplight in Cass Lake) follow for aprx. 25 miles. Follow MN Hwy. 371 (slight right at Walker Northern Lights Casino) for aprx. 40 miles. Park at Brainerd International Raceway (another 5 miles south).

LODGING SHUTTLE

There is a FREE shuttle that runs from the Brainerd/Baxter hotels to the contest site. Find visitor information online at visitbrainerd.com or via the free Visit Brainerd App available in your app store.

VISITBRAINERD 

GRAND VIEW LODGE

Lodging packages are available at Grand View Lodge, just minutes away from the event. Sleep, eat, fish, repeat! Call (866) 801-2951 or visit grandviewlodge.com. Free shuttles and hospitality tent available for GVL guests.



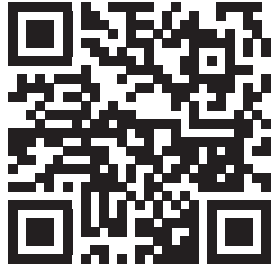
PARKING TIPS

There is ample free parking at Brainerd International Raceway (BIR) and limited free parking at the lot just south of the Holiday Gas Station in Nisswa, MN. Shuttle buses are available starting at 8:00 A.M. and will run until the last person is off the ice at approximately 5:00 P.M. There is room for you and all your gear on the shuttle buses. There is no parking on the ice. Handicap parking is available at BIR, and there is a special shuttle service to the ice for people with disabilities.

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SCAN TO STAY INFORMED