



BRAINERD JAYCEES ICE FISHING *Extravaganza*

**FEB 3, 2024
GULL LAKE, BRAINERD, MN**

SPONSORS



BRAINERD JAYCEES TICKET EXTRAVAGANZA

TICKETS ONLY \$35

November 1st to 30th, 2023

AT ALL FLEET FARM LOCATIONS

WISCONSIN STORES

Antigo
Appleton
Beaver Dam
Clintonville
De Forest
Delavan
Eau Claire
Fond du Lac
Germantown
Green Bay East
Green Bay West
Hudson
Manitowoc
Marshfield
Menomonie
Muskego
Oconomowoc
Oshkosh
Plymouth
Stevens Point
Waupaca
Wausau
West Bend

MINNESOTA STORES

Alexandria
Blaine
Brainerd/Baxter
Brooklyn Park



MINNESOTA STORES

Cambridge
Carver
Fergus Falls
Hastings
Hermantown
Lakeville
Mankato
Monticello
Oakdale
Owatonna
Rochester
St. Cloud/Waite Park
Winona

NORTH DAKOTA STORE

Fargo

SOUTH DAKOTA STORE

Rapid City
Sioux Falls

IOWA STORES

Ankeny
Cedar Falls
Cedar Rapids
Mason City
Sioux City
Waukee

Fleet Farm.

Brainerd Jaycees Ice Fishing Extravaganza contest tickets will be sold exclusively at all 49 Fleet Farm locations for a special \$35 price November 1-30. Tickets will be sold at the customer service desks. The ticket price is \$50 December 1-February 3rd. Tickets will be available at all Fleet Farm stores, official Extravaganza outlets, or online at icefishing.org.

WELCOME



On behalf of the Brainerd Jaycees, I welcome you to the 34th Anniversary of the Extravaganza! For years the event was titled The \$150,000 Ice Fishing Extravaganza, and this year, I am excited to give away over \$250,000 in prizes; we are close to doubling the amount!

Quite honestly, I am not a frequent angler on water or ice, so it may seem odd that I am chairing the world's largest charitable ice fishing tournament. Yet, I have a passion for giving back to my community, which is what this event focuses on. The

Brainerd Jaycees committee members volunteer all their hours putting on this contest, and all the proceeds go to phenomenal organizations- check out our beneficiaries page! I also love the camaraderie, heart, and grit of the Midwest. No one else and nowhere else would celebrate in freezing cold weather, on ice, and through sleet, rain, and hard winds, but we do and we thrive! To see everyone gathered in one of the most unlikely of places puts a huge grin on my face every year; I can't wait to see everyone!

Frozen water and warm memories await!
Katherine Thoennes, Chairwoman

EVENT HISTORY

In 1990 the Brainerd Jaycees set a goal to create a project that would rally members and volunteers, provide opportunities for individual leadership, and bring an economic impact to the Brainerd Lakes Area during the winter months. The founders never expected this event would become the world's largest charitable ice fishing contest and put Brainerd on the map for winter tourism with an event that has generated around \$150,000 for area charities each year and more than \$4.3 million in revenue for area businesses since its conception.

FUN FACTS

- Last year 2023, we had our youngest grand prize winner yet! Zac Padrnos, age thirteen, caught a 9.45lb walleye.
- 100% of contest proceeds are donated to approximately 50 area charities.
- This event is completely volunteer-run and organized.
- It takes two days to set up the Extravaganza contest site, four hours to fill the two square mile contest space with more than 10,000 people, and three hours to take it down.
- It takes approximately 50,000 volunteer hours over the course of nine months to plan and execute the event.
- The Extravaganza has received national and international recognition in *Sports Illustrated*, *National Geographic* (print & television), *Field & Stream*, *The BBC*, *ESPN The Magazine*, *Outside Magazine*, *MSNBC*, *The Early Show*, *the CBS Evening News*, *NBC Nightly News*, *The Times*, and *The Economist* to name a few.

BUYING TICKETS

Online

Purchase tickets online at www.icefishing.org. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased online ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50.

Mail

Purchase tickets via mail by sending the entry form—located on the back inside cover of this brochure—and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased by mail (and received) ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50.

\$35 at Fleet Farm

Don't forget you can buy your tickets for only \$35 exclusively at all Fleet Farm locations Nov. 1-30. This special price is an in-store promotion only. Tickets will be available at all Fleet Farm locations Dec. 1-Feb. 3 for \$50.

Outlets

Ticket outlets are another convenient way to purchase your contest tickets. Official Brainerd-area outlets include:

- Cash Wise Liquor – Brainerd: 513 B St. NE
- Cash Wise Liquor – Baxter: 4092 Edgewood Dr.
- Corner Store Depot – Brainerd: 12857 Co. Rd. 18 SW
- Holiday – Baxter: 15052 Dellwood Dr.
- Holiday – Nisswa: 4917 Co. Rd. 77
- Mid-Town Depot – Brainerd: 321 Washington St.
- Ridge Top Outdoors – Bemidji: 149 Convenience Ln. SE
- Roundhouse Brewery – Nisswa: 23836 Smiley Rd.
- S & W Bait and Tackle – Brainerd: 18900 MN-371
- Visit Brainerd – Brainerd: 706 Laurel St.
- Wild Rice Depot – Brainerd: 9360 Wild Rice Rd.

OFFICIAL EVENT INFORMATION

www.icefishing.org

All of the official event information, updates, FAQs, and ticket information can be found online. Check the website frequently for updates.

Facebook & Instagram

Connect with other ice fishing friends and Extravaganza enthusiasts on our official fan pages. Watch for event updates and prize giveaways, view pictures and find friends at facebook.com/TheExtravaganza and on Instagram @the.icefishingextravaganza.

Live Radio Coverage

Bring your portable radio and tune in to 93.3 FM for contest fun and a chance to win thousands in various prizes. Don't forget to pick up your sticker. Find sticker pick up locations online at www.todaysbestcountry.com.



Information Stations

Listen to the following Extravaganza information stations for updates and inclement weather announcements:

KLLZ | Bemidji 99.1 FM
KBHP | Bemidji 101.1 FM
KBLB | Brainerd 93.3 FM
KLIZ FM | Brainerd 107.5 FM
WJYY | Brainerd 106.7 FM

KBOT | Detroit Lakes 104.1 FM
KFGO | Fargo/Moorhead 790 AM
WWJO | St. Cloud 98.1 FM
KZRV | St. Cloud 96.7 FM
KXSS | St. Cloud 1390 AM

BENEFICIARIES

You helped raise \$137,866 last year! The proceeds from the 2023 event were donated to many area charities. The Brainerd Jaycees would like to thank you for your role in making a huge impact on the Brainerd Lakes Area.

Aitkin County 4-H
 Boy Scout Troop 43
 Boy Scout Troop 45
 Brainerd Amateur Hockey Assoc
 Brainerd American Legion Post 255
 Brainerd Area Sertoma Club
 Brainerd Community Action
 Brainerd FFA
 Brainerd Fire Department
 Brainerd Gymnastics
 Brainerd Junior Jaycees
 Brainerd Lakes Area Women of Today
 Brainerd Ski Loons Water Ski Show Team
 Brainerd Youth Athletic Association
 Breath of Life Adult Day Service

Breezy Point Figure Skating Club
 Bridges of Hope
 Boots N Buckles Saddle Club
 Central Lakes ATV Club
 Confidence Learning Center
 Community Action of Pequot Lakes
 Cuyuna Iron Range Riders
 CWC Dive Team
 CWC Sheriff's Mounted Patrol
 Fighting Saints Army ROTC
 Gull Chain of Lakes Association
 Heartland Animal Rescue Team
 Homeless and Wounded Warriors of MN
 Jamie's Purse
 Lakes Area BMX
 Lakes Area Habitat for Humanity

Lakes Area Mat Rats
 Lakes Area Skate Park
 Lake Hubert Grange
 Marine and Powersports Club at CLC
 MN Adult and Teen Challenge
 MN DNR Fisheries
 Nisswa Chamber of Commerce
 Nisswa Fire Department
 Pillager Area Charter School
 Pillager Scout Troop #77
 Shriners Children's Clinic
 St. Francis of the Lakes Catholic School
 Troop 51
 Wild & Free Wildlife Rehabilitation Program
 Zion Lutheran Church



CONFIDENCE LEARNING CENTER

The goal of the Ice Fishing Extravaganza has always been to have an impact on the community by supporting charitable organizations and causes. Since the first contest in 1991, Confidence Learning Center has been the primary beneficiary of the event receiving the majority of the proceeds each year. The Brainerd Jaycees are proud to support this wonderful facility and organization.

YOU COULD WIN A **BRAND NEW TRUCK!**
 FIRST PLACE WINNER GETS THEIR CHOICE OF:

FORD F150* **GMC SIERRA 1500***

SPECIAL OFFER: Bring in your Extravaganza ticket stub and select \$250 in accessories with any new vehicle purchase from the Mills Automotive Group!
 ----- WEATHERTECH, LINE-X AND MORE! ----- Offer Expires 3/3/24

MILLS. | AUTOMOTIVE GROUP
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Logos for Ford, Lincoln, Buick, GMC, Honda, Nissan, Toyota, Chrysler, Dodge, Jeep, and Ram are displayed at the bottom.

THE EXTRAVAGANZA CATCH OF THE DAY PRIZE

We are excited again to offer a chance at a one-of-a-kind prize package with the Extravaganza Catch of the Day Prize! What is the Catch of the Day Prize? It is an additional contest within the Extravaganza that gives contestants a chance to win big! We have compiled an ice fishing prize package valued at nearly \$17,000 this year, sure to make any fisherman take the chance. For an additional \$10, any angler could win all of the following:



- Ice Castle Little Jigger
- Aqua Vu Micro Revolution 5.0 Pro
- StrikeMaster Auger
- \$500 Extravaganza Cash
- Vexilar FLX-20
- \$250 Fleet Farm Gift Card



Please visit icefishing.org for official rules.

Timing: During the 2024 Brainerd Jaycees Ice Fishing Extravaganza.

HOW TO ENTER:

- Purchase an Extravaganza contest ticket.
- Purchase a \$10 Catch of the Day sticker online at www.icefishing.org, at the Brainerd/Baxter Fleet Farm location, or at center ice from 8:00 A.M. – 12:00 P.M. the day of the tournament.
- The sticker must be affixed to your contest ticket at time of purchase.
- Catch the largest “mystery species” fish at the contest.
- Show your ticket with the attached sticker to the contest officials.

The “mystery species” will be announced prior to the event. Watch for updates on our Facebook page at facebook.com/TheExtravaganza, our Instagram page @the.icefishingextravaganza, and on our website at icefishing.org.

An entrant is not a winner of any prize in this contest, unless and until the Judges have verified the entry and the entrant’s eligibility.

\$1500 CATCH OF THE DAY BOUNTY



**Buy a hat for a chance to collect the
\$1500 Bounty Prize for largest
Catch of the Day fish!**



***The hat must be worn when weighing
your Catch of the Day fish.**

FREQUENTLY ASKED QUESTIONS

Who is running the contest?

The Brainerd Jaycees, an organization that provides development opportunities that empower young people to create positive change. For more information, visit brainerdjaycees.com.

What does the Extravaganza do with the money?

The primary beneficiary of the contest is Confidence Learning Center. The remaining beneficiaries include over 50 local area charities. For the list of beneficiaries, please visit icefishing.org.

TICKETS

Are tickets still available the day of the contest?

Yes, tickets are available at designated outlets (listed on our website at icefishing.org/tickets) and at center ice. Tickets can be purchased from 8:00 A.M. - 12:00 P.M. day of the contest. Event tickets must be purchased by noon, the time the contest begins.

I purchased my ticket online, but I have not received it. What should I do?

Online tickets sales will be mailed to your address up until two weeks prior to the event. Tickets purchased afterwards can be picked up at the white Info Booth located at center ice the day of the contest.

Can you transfer tickets to another individual?

Yes, just make sure that if you catch a fish that you fill in your name on the weigh-in slip.

I can't find my ticket, can I still fish?

No, all contestants must have a ticket, and it must be visible at all times.

PARKING AND SHUTTLES

Can I park on the ice?

No, parking is located at Brainerd International Raceway (BIR). The overflow lot is located just north of the contest area (in Nisswa). Shuttle bus service is available both ways from both lots.

When do the shuttle buses run?

The shuttles (located at BIR) will transport people on and off the ice from 8:00 A.M. until 5:00 P.M.

If I take the shuttle bus, can my sled and gear go with me?

Yes. Please take note, due to federal regulation, propane is NOT allowed on the Extravaganza shuttle buses regardless of where they are departing from. If you try and bring propane onto the shuttle bus you will be asked to leave it behind or get off the shuttle bus. No propane will be sold on the ice.

Is there handicap parking? Is there a handicap shuttle?

Yes, handicapped parking is located at Brainerd International Raceway. There is signage denoting where to park and where handicapped shuttle pick-up is. They are shuttled to the Gull Lake Access. From there, volunteers will assist them onto another shuttle which will take them to center ice. The same process occurs for leaving the ice.

FISHING GEAR

Are ice-fishing runners, sleds, and flip-overs allowed?

Yes, with restrictions. Runners, sleds, and flip-overs are allowed for transportation of your fishing gear to your pre-drilled hole only. Runners, sleds, and flip-overs can be used for no other purpose.

Can I bring a cooler onto the ice?

Yes, coolers will be allowed. All coolers are subject to mandatory searches; otherwise, they will not be allowed in the contest area. No glass bottles are allowed on ice; any found will be confiscated.

Can I bring an ice auger?

No, holes are pre-drilled. You may need a chisel to re-open your hole Saturday morning; you may not bring motorized, gas, electric, or manual augers into the contest site.

Can I use a fish/depth locator, live imaging, and underwater camera or GPS?

Yes, we follow the MN DNR ice fishing rules with the exception that you can only fish one hole per ticket.

What size bait can I bring?

All bait fish must be four inches or smaller. Any bait fish more than four inches long will not be allowed within the contest site. (Reference rule 2.4)

Are tip-ups allowed?

Yes.

Can I fish using a windbreak or shelter?

No, windbreaks or shelters are not allowed.

Can I pull canvas over my head for protection?

No, all contestants must remain completely visible while fishing.

What to bring and what not to bring to the contest?

- Warm clothes – especially good boots.
- Cash for vendors, credit card if you want to purchase tickets with it versus cash, driver's license, and fishing license.
- Ice chisel – We drill holes on Friday so some ice might build up by Saturday morning.
- Bait – we do not provide or sell bait on the ice.
- Fish/Depth locator
- Contest ticket, bring string or wire to hang the ticket on the outside of your clothing like a ski ticket.
- Fishing poles and gear, etc.
- Bucket or large plastic bag to put the fish in if you catch one, we are hoping to keep the fish alive and release them. We will be providing some plastic bags but we have only a limited supply.
- Radio – tune in B93.3, and if you find a sticker make sure you put it on your radio for a chance to win a prize if the prize patrol finds you. Check out their webpage for more information.
- We ask that you do not bring anything in glass containers.

CONTEST, FISHING, DEPTH, ETC.

When can I enter the contest area?

8:00 A.M.

Can I pre-fish?

Pre-fishing is allowed until 12:00 A.M. (Midnight) the night before the event. No lines are allowed in the water for any reason within the contest area from Friday at Midnight to Saturday (contest day) at 11:30 A.M. other than to check the depth.

Can I check the depth?

Yes. Contestants are allowed to check their depth prior to 11:30 A.M. (Saturday). Absolutely no lines are allowed in the water from 11:30 A.M. (Saturday) to the start of the contest. Baited lines in the water are prohibited until the start of the contest. Anyone with lines in the water prior to the contest for any other purpose than checking depth will be immediately disqualified.

What time can I start fishing?

12:00 P.M. A cannon will be fired at 12:00 P.M., shortly after the National Anthem.

When does the contest end?

3:00 P.M. The cannon will sound, ending the contest. All contestants must be in the weigh-in line at or before 3:05 P.M. Remember, fish must be brought to the weigh-in tent immediately when caught and alive. Dead or frozen fish will be ineligible.

Can my friend watch my line while I go to the bathroom or go to register my fish?

No, please take your line out of the water. Leaving your line unattended is against Minnesota law.

I caught two fish. Should I register both?

You may register as many fish as you like. However, only the largest fish you register will count.

How big does the fish have to be to win a prize?

Any size fish may place in the top 150.

Can I take my prize home with me?

Yes, your prize is now your responsibility. If you win the truck it will be claimed by appointment at Mills Ford in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN by 12 P.M. on Sunday, the day after the contest.

Can my son or daughter fish the contest?

Yes, however, anyone less than 18 years of age must be accompanied by a parent or adult with written parental permission.

Do I need a fishing license?

Yes, fishing during the contest is regulated by all Minnesota fishing laws. MN DNR Officers are present.

Can I fish two holes?

Yes, if two tickets are purchased. Both tickets must be visible at all times.

Are spectators welcome?

Yes, spectators are welcome. You do not need a ticket to get into the contest area. If you do not fish the contest, you can still support the event and its charitable causes by purchasing a raffle ticket at the ticket tent.

CONTEST SITE

What Vendors will be on ice?

There are a variety of food, product, and gift vendors on the ice the day of the contest. If you get hungry, need to warm up with a cup of coffee, or are in the market for a coon-skin hat, this is the place to be. You will also find the latest in fishing gear.

Will propane be available for purchase?

No, propane will not be sold on the ice.

Is there an ATM on the ice?

Yes, it is located at center ice within one of our vendors.

Where can one purchase raffle tickets?

Tickets can be purchased at available outlets, including most Fleet Farm stores. Raffles prizes (and outlets) are listed at icefishing.org/ tickets. You need not be present to win.

YOUTH ICE OLYMPICS

This free event educates and entertains children while they're waiting for the Extravaganza to begin. There are stations designed to teach children about ice fishing- and we hope the start of a lifetime of enjoyment with the sport of ice fishing. The first 100 participants will win an ice fishing bucket full of prizes from several of the leading vendors in the ice fishing world courtesy of Fleet Farm. The Youth Ice Olympics will be located near center ice from 10-11:30 a.m.

PRIZE LIST

- | | | | |
|----|--|-----|--|
| 1 | Ford or GMC Truck from Mills Auto Group | 55 | StrikeMaster Auger |
| 2 | Polaris 450 from Northland Sports Center | 56 | Mr. Heater Big Buddy |
| 3 | \$1,000 Extravaganza Cash | 57 | Vexilar FLX-28 |
| 4 | \$1,200 2025 Grand View Extravaganza Package | 58 | StrikeMaster Auger |
| 5 | StrikeMaster Auger | 59 | Mr. Heater 540T |
| 6 | Aqua Vu AV722 Bundle | 60 | Clam Shelter |
| 7 | Vexilar FLX-28 | 61 | Mr. Heater Big Buddy |
| 8 | Clam YuKon XL Thermal | 62 | StrikeMaster Auger |
| 9 | Radco Roll Up Soft Cover | 63 | Vexilar FLX-20 |
| 10 | Mr. Heater Big Buddy | 64 | \$250 Fleet Farm Gift Card |
| 11 | Mr. Heater Portable 35X | 65 | \$400 StrikeMaster Gift Card |
| 12 | \$500 Extravaganza Cash | 66 | \$250 Extravaganza Cash |
| 13 | Aqua Vu AV722 Bundle | 67 | Aqua Vu AV722 Bundle |
| 14 | \$250 Extravaganza Cash | 68 | \$250 Fleet Farm Gift Card |
| 15 | \$400 StrikeMaster Gift Card | 69 | StrikeMaster Auger |
| 16 | Clam Shelter | 70 | Mr. Heater 2013 |
| 17 | StrikeMaster Auger | 71 | \$400 StrikeMaster Gift Card |
| 18 | Clam Keni XT Thermal | 72 | \$250 Extravaganza Cash |
| 19 | StrikeMaster Auger | 73 | Vexilar FLX-28 |
| 20 | Heater and Umbrella | 74 | StrikeMaster Auger |
| 21 | Vexilar FLX-12 | 75 | Polaris Sportsman 450 from Northland Sports Center |
| 22 | \$250 Extravaganza Cash | 76 | \$400 StrikeMaster Gift Card |
| 23 | Clam Shelter | 77 | Aqua Vu HD7i 125 |
| 24 | \$250 Fleet Farm Gift Card | 78 | \$250 Fleet Farm Gift Card |
| 25 | Polaris Sportsman 450 from Northland Sports Center | 79 | StrikeMaster Auger |
| 26 | StrikeMaster Auger | 80 | Aqua Vu HD7i 125 |
| 27 | \$250 Fleet Farm Gift Card | 81 | \$250 Fleet Farm Gift Card |
| 28 | StrikeMaster Auger | 82 | StrikeMaster Auger |
| 29 | \$1,250 Craguns Vacation | 83 | Vexilar FLX-12 |
| 30 | Radco Hard Folding Cover | 84 | Mr. Heater Big Buddy |
| 31 | Radco Roll Up Soft Cover | 85 | \$250 Fleet Farm Gift Card |
| 32 | Mr. Heater Triple | 86 | \$1,250 Craguns Vacation |
| 33 | Clam Shelter | 87 | StrikeMaster Auger |
| 34 | \$3,400 Extravaganza Cash | 88 | \$250 Fleet Farm Gift Card |
| 35 | Mr. Heater Double | 89 | Vexilar FLX-12 |
| 36 | \$400 StrikeMaster Gift Card | 90 | Mr. Heater Big Buddy |
| 37 | Vexilar FLX-28 | 91 | \$250 Fleet Farm Gift Card |
| 38 | \$250 Fleet Farm Gift Card | 92 | \$400 StrikeMaster Gift Card |
| 39 | \$400 StrikeMaster Gift Card | 93 | StrikeMaster Auger |
| 40 | Clam Shelter | 94 | Mr. Heater Flex Bundle |
| 41 | Mr. Heater Double | 95 | \$400 StrikeMaster Gift Card |
| 42 | StrikeMaster Auger | 96 | Mr. Heater 2013 |
| 43 | Clam Yukon XL Thermal | 97 | Vexilar FLX-20 |
| 44 | \$250 Extravaganza Cash | 98 | \$400 StrikeMaster Gift Card |
| 45 | \$250 Fleet Farm Gift Card | 99 | Clam Scout XT Thermal |
| 46 | \$250 Extravaganza Cash | 100 | Ice Castle Wilderness Traveler |
| 47 | Clam Shelter | 101 | Aqua Vu AV722 Bundle |
| 48 | StrikeMaster Auger | 102 | \$400 StrikeMaster Gift Card |
| 49 | Aqua Vu AV722 Bundle | 103 | \$250 Fleet Farm Gift Card |
| 50 | Polaris Sportsman 450 from Northland Sports Center | 104 | StrikeMaster Auger |
| 51 | StrikeMaster Auger | 105 | Vexilar FLX-12 |
| 52 | \$400 StrikeMaster Gift Card | 106 | \$250 Fleet Farm Gift Card |
| 53 | Mr. Heater 540T | 107 | StrikeMaster Auger |
| 54 | Clam Shelter | 108 | \$250 Fleet Farm Gift Card |

PRIZE LIST

- 109 \$400 StrikeMaster Gift Card
- 110 StrikeMaster Auger
- 111 Clam Scout XT Thermal
- 112 \$250 Fleet Farm Gift Card
- 113 Mr. Heater 2013
- 114 \$250 Extravaganza Cash
- 115 \$400 StrikeMaster Gift Card
- 116 Costa or Bajjo Sunglasses
- 117 \$250 Extravaganza Cash
- 118 StrikeMaster Auger
- 119 Mr. Heater Flex
- 120 Clam Shelter
- 121 \$250 Fleet Farm Gift Card
- 122 StrikeMaster Auger
- 123 Vexilar FLX-20
- 124 \$400 StrikeMaster Gift Card
- 125 \$250 Fleet Farm Gift Card
- 126 StrikeMaster Auger
- 127 Mr. Heater Flex
- 128 StrikeMaster Auger
- 129 Aqua Vu AV722 Bundle
- 130 Clam Shelter
- 131 Aqua Vu AV722 Bundle
- 132 StrikeMaster Auger
- 133 Clam Shelter
- 134 Mr. Heater 2003
- 135 StrikeMaster Auger
- 136 Aqua Ve Av722 Bundle
- 137 \$250 Extravaganza Cash
- 138 \$250 Fleet Farm Gift Card
- 139 Clam Shelter
- 140 Vexilar FLX-20
- 141 StrikeMaster Auger
- 142 Clam Shelter
- 143 Aqua Vu AV722 Bundle
- 144 Aqua Vu AV15c75
- 145 \$250 Extravaganza Cash
- 146 StrikeMaster Auger
- 147 \$250 Extravaganza Cash
- 148 Vexilar FLX-12
- 149 Mr. Heater Buddy 2003
- 150 Polaris Sportsman 450 from Northland Sports Center

*If the event format changes, the Brainerd Jaycees reserve the right to change the prize list distribution numbers.

RANDOM DRAWING

Almost \$50,000 in prizes are available through two random drawings to be held on February 3rd, 2024.

Tickets will not be available through the mail due to Minnesota Charitable Gambling rules; they must be purchased at a ticket outlet or on the ice for \$20 each. A limited number of tickets are available.

License #X-03854

PRIZES

Raffle A

Ice Castle Trophy Hunter Fish House
Golden Eagle 9MM Polymer
StrikeMaster Auger
Costa or Bajjo Sunglasses
Aqua Vu HD7i125
Clam Shelter (4)
Vexilar FLX-28
Aqua Vu AV15c-75
Yeti Cooler
Fleet Farm Gift Card
Mr. Heater Little Buddy (2)
Radco Roll Up Soft Cover (3)

Raffle B

Polaris Ranger 570 from Northland Sports Center
\$1,200 2025 Grand View Extravaganza Package
22LR Rifle
StrikeMaster Auger
\$400 StrikeMaster Gift Card
Aqua Vu HD7i125
Clam Shelter (4)
Aqua Vu AV15c-75
Fleet Farm Gift Card
Mr. Heater Little Buddy
Aqua Vu Av722 Bundle
Radco Hard Folding Cover
Radco Roll Up Soft Cover (2)

If you win the truck it will be claimed by appointment at Mills Ford or Mills GM in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN. Prizes can be claimed no sooner than 30 minutes after the contest results are audited and declared official; prize pick-up is from 4:30-6:30 P.M. Saturday or 8 A.M.-noon Sunday. All contest prizes not claimed by noon Sunday, February 4th will be donated to charity. Contest and random drawing winners will be posted at the main stage and online at www.icefishing.org at approximately 4:00 P.M.



**BRAINERD JAYCEES
ICE FISHING**
Extravaganza

**KICK-OFF PARTY
PRESENTS CHARLIE BERENS**

FRIDAY, FEB. 2ND • 7:30 P.M.

GICHI-ZIIBI CENTER FOR THE ARTS, BRAINERD

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TICKETS & INFO:

ICEFISHING.ORG/KICKOFFPARTY



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	218-822-1133 7208 Fairview Road Baxter, MN 56425
	218-828-2161 15058 Dellwood Dr Baxter, MN 56425
	218-829-3080 14466 Dellwood Dr Baxter, MN 56425
	218-270-5001 2115 S 6th St Building B Brainerd, MN 56401
	218-824-3232 15739 Audubon Way Baxter, MN 56425
	218-270-7333 2115 S 6th St Building A Brainerd, MN 56401
	218-828-4288 14341 Edgewood Dr Baxter, MN 56425
	218-825-7234 7376 Wolda RD Baxter, MN 56425

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- deluxe lodging with breakfast daily
- FREE shuttles to and from fishing event
- access to guest-only hospitality tent on ice (FREE beer, chili, hot dogs, and heat)

*Rates subject to 8% resort fee and 7.375% sales tax.
Price does not include ticket to Fishing Extravaganza.



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X-600 Thermal Ice Shelter

- Max Entry door system for easy entry
- Full thermal skin with 90 gm of insulation per sq.-m.
- 94 sq.-ft. fishable area



Lithium 8" 40v Lite-Flite Auger

- Electric DC brushless motor
- Weighs 29-lbs. and can drill
- Twin serrated stainless steel lazer™ blades



3-Person Ice Fishing House

- Heat-gathering 300 denier fabric
- Big mesh storage pockets



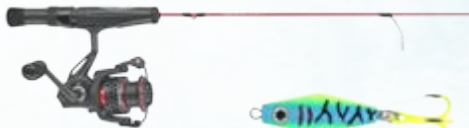
ECHOMAP UHD2 Keyed 53cv/DB-IF Ice Bundle

- Wireless networking
- Preloaded charts
- Sonar support



Panfish Ice Combo

- 28, 32, or 36-in.



Rattlin' PT Spoons

- 1/4, 1/8 or 1/16-oz.
- Multiple colors



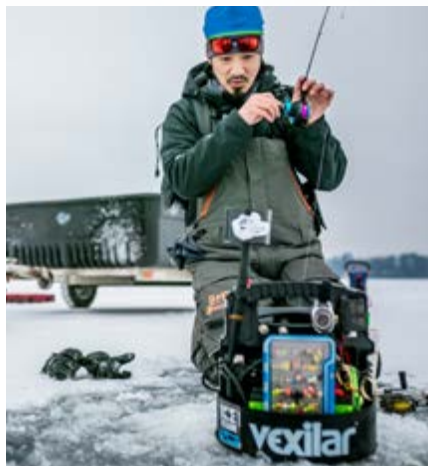
23" Firetiger Tip-Up With Flag

- Ideal for boosting ice fishing effectiveness
- Top performer for over 60 years

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- Bait Bucket
- Bucket to Transport Fish
- Ice Auger
- Ice Skimmer
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- Ice Shelter
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1 3 2 2 2

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1 3 2 2 1

GETTING HERE

DRIVING DIRECTIONS

From Minneapolis, MN: Aprx. 145 miles. Follow I-94 West to MN Hwy. 15 aprx. 65 miles. Merge onto MN Hwy. 10 and follow aprx. 25 miles (until north of Little Falls). Merge onto MN Hwy. 371 and follow aprx. 40 miles. Park at Brainerd International Raceway.

From Duluth, MN: Aprx. 130 miles. Take I-35 South aprx. 20 miles. Exit on MN Hwy. 210 west towards Cromwell. Follow MN Hwy. 210 for aprx. 95 miles. Turn right/north at MN Hwy 371 (stoplight). Park at Brainerd International Raceway.

From Fargo, ND: Aprx. 150 miles. Follow US Hwy. 10/Main Avenue east for aprx. 120 miles (will turn into MN Hwy. 10). Merge onto MN Hwy. 210 (at Motley) follow for aprx. 20 miles. Merge/go north on MN Hwy. 371 (stoplight) follow for aprx. 10 miles. Park at Brainerd International Raceway.

From Bemidji, MN: Aprx. 85 miles. Follow US/MN Hwy. 2 east for aprx. 18 miles. Merge onto MN Hwy. 371 (at stoplight in Cass Lake) follow for aprx. 25 miles. Follow MN Hwy. 371 (slight right at Walker Northern Lights Casino) for aprx. 40 miles. Park at Brainerd International Raceway (another 5 miles south).

LODGING SHUTTLE

There is a FREE shuttle that runs from the Brainerd/Baxter hotels to the contest site. Find visitor information online at visitbrainerd.com or via the free Visit Brainerd App available in your app store.

VISITBRAINERD 

GRAND VIEW LODGE

Lodging packages are available at Grand View Lodge, just minutes away from the event. Sleep, eat, fish, repeat! Call (866) 801-2951 or visit grandviewlodge.com. Free shuttles and hospitality tent available for GVL guests.



PARKING TIPS

There is ample free parking at Brainerd International Raceway (BIR) and limited free parking at the lot just south of the Holiday Gas Station in Nisswa, MN. Shuttle buses are available starting at 8:00 A.M. and will run until the last person is off the ice at approximately 5:00 P.M. There is room for you and all your gear on the shuttle buses. There is no parking on the ice. Handicap parking is available at BIR, and there is a special shuttle service to the ice for people with disabilities.

REVIEWS AND RULES

For all official contest rules, please visit
<https://icefishing.org/about/official-rules/>



I'm a first timer. Tremendously fun, super well organized, and great prizes. While I got skunked fishing and with the raffle, it was fun to see people cheering and supporting others who caught fish. The best part was supporting the Jaycees and all the work they do for others. Well done. See you next year! -Mike M.

We've been attending for years and have always had a blast. EVERYONE in the volunteer group has always been amazing! -Rebecca B.

I thought it was a great experience. Everyone was friendly; additionally, it was great to hear about what all the money is funded towards, and that the event is entirely run with volunteers. -Cody H.

This was the third year I participated. I've enjoyed each time, as it's a fun event and love how it's family-friendly. I also like how there are other events intertwined into it (youth ice Olympics, vendors, raffles, etc.) -Bethany M.

Just a great time! The tournament is very organized and a total blast hanging with my buddies and dropping line. -Jeff M.

The way the organization runs the event is amazing. Just a wonderful time my group has year after year. -Mike S.

After 2 back surgeries and a fair amount of metal being installed. I was considerably concerned about being able to do this again. However, the way this was handled with someone with disabilities, I couldn't have asked for better treatment or smoothness and assistance to and from with my gear. After this year I'll be back next year and as many as possible in the future. -Ryan S.

The organization of this event makes it stress free and enjoyable. From the time you park until the time you drive away, this event is run like a well oiled machine. -Paul F.

It was a great time to do something to break up the long Minnesota winter! -Dawn A.

It's a great cause and the event is put together fantastically with great sponsors and wonderful prizes. My wife and I first came in 2022 and returned in 2023. We caught plenty of fish both times, but they were small perch and not enough to make the leaderboard, but it is a great time. The volunteers are amazing and it's a great place to meet like minded people. -Dustin P.

The prizes are unreal! -Austin B.

For all official contest rules, please visit
<https://icefishing.org/about/official-rules/>

Cover Photo by Kelley Jo Imaging,
2023 Brainerd Jaycees Ice Fishing Extravaganza

Total Amount

\$ _____

Quantity

Contest Tickets at \$50 each _____

Catch of the Day Stickers at \$5 each _____

Sorry, Minnesota State Law prohibits the sale of random drawing tickets through the mail. Tickets available at local distribution sites and on the ice.

Please bill my credit card

Check Enclosed

Card Number: _____

Exp. Date: _____

Signature: _____

Send tickets and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401

*Please note the exclusive \$35 ticket promotion with Fleet Farm; pricing is for in-store purchase only and will not be accepted by mail or online. No Refunds will be given and this form shall be returned should you send payment for \$35. See pg. 3 for promo details.

Name _____

Address _____

City _____

State _____

Zip _____

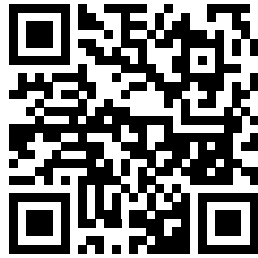
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Where did you hear about the contest? _____



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