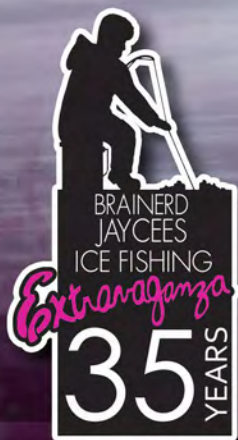


35th Annual BRAINERD JAYCEES ICE FISHING EXTRAVAGANZA



FEBRUARY 1, 2025

GULL LAKE, BRAINERD, MN

SPONSORS

Fleet Farm.



BRAINERD JAYCEES TICKET EXTRAVAGANZA

TICKETS ONLY \$35

November 1st to 30th, 2024

AT ALL FLEET FARM LOCATIONS

WISCONSIN STORES

Antigo
Appleton
Beaver Dam
Clintonville
De Forest
Delavan
Eau Claire
Fond du Lac
Germantown
Green Bay East
Green Bay West
Hudson
Manitowoc
Marshfield
Menomonie
Muskego
Oconomowoc
Oshkosh
Plymouth
Stevens Point
Waupaca
Wausau
West Bend

MINNESOTA STORES

Alexandria
Blaine
Brainerd/Baxter
Brooklyn Park

MINNESOTA STORES

Cambridge
Carver
Fergus Falls
Hastings
Hermantown
Lakeville
Mankato
Monticello
Oakdale
Owatonna
Rochester
St. Cloud/Waite Park
Winona

NORTH DAKOTA STORE

Fargo

SOUTH DAKOTA STORE

Rapid City
Sioux Falls

IOWA STORES

Ankeny
Cedar Falls
Cedar Rapids
Mason City
Sioux City
Waukee



Fleet Farm

Brainerd Jaycees Ice Fishing Extravaganza contest tickets will be sold exclusively at all 49 Fleet Farm locations for a special \$35 price November 1-30. Tickets will be sold at the customer service desks. The ticket price is \$50 December 1-February 1st. Tickets will be available at all Fleet Farm stores, official Extravaganza outlets, or online at icefishing.org.

WELCOME



Welcome to the 35th Annual Ice Fishing Extravaganza! Over the past 20 years, I've had the pleasure of watching this event grow and evolve, thanks to dedicated anglers like you, the support of our community, and the tireless efforts of our incredible committee.

It's truly an honor to chair the world's largest charitable ice fishing tournament, a dream I've had for many years. I've weathered it all—rain, snow, high winds, and other challenges—but what drives me year after year is our commitment to supporting local charities through the proceeds. To learn more about the organizations we're helping, I encourage you to visit our beneficiaries page.

I'm beyond excited to see you all in person, whether you're here to compete for the truck or just to reconnect with friends, old and new. This event is the highlight of my year, and I know it's going to be one for the books.

Here's to perfect ice, unforgettable memories, and celebrating 35 amazing years of this incredible tradition!

Mike Kuck - 35th Chairperson

EVENT HISTORY

In 1990 the Brainerd Jaycees set a goal to create a project that would rally members and volunteers, provide opportunities for individual leadership, and bring an economic impact to the Brainerd Lakes Area during the winter months. The founders never expected this event would become the world's largest charitable ice fishing contest and put Brainerd on the map for winter tourism with an event that has generated around \$150,000 for area charities each year and more than \$4.3 million in revenue for area businesses since its conception.

FUN FACTS

- In 2023, we had our youngest grand prize winner yet! Zac Padrnos, age thirteen, caught a 9.45lb walleye.
- 100% of contest proceeds are donated to approximately 50 area charities.
- This event is completely volunteer-run and organized.
- It takes two days to set up the Extravaganza contest site, four hours to fill the two square mile contest space with more than 10,000 people, and three hours to take it down.
- It takes approximately 50,000 volunteer hours over the course of nine months to plan and execute the event.
- The Extravaganza has received national and international recognition in *Sports Illustrated*, *National Geographic* (print & television), *Field & Stream*, *The BBC*, *ESPN The Magazine*, *Outside Magazine*, *MSNBC*, *The Early Show*, *the CBS Evening News*, *NBC Nightly News*, *The Times*, and *The Economist* to name a few.

BUYING TICKETS

Online

Purchase tickets online at www.icefishing.org. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased online ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50, but look for our special sales!

Mail

Purchase tickets via mail by sending the entry form—located on the back inside cover of this brochure—and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401. These tickets will be mailed to you if purchased ten days before the event or earlier. Tickets purchased by mail (and received) ten days before the contest date will be available at Will Call located at center ice of the contest site. Tickets are \$50.

\$35 at Fleet Farm

Don't forget you can buy your tickets for only \$35 exclusively at all Fleet Farm locations Nov. 1-30. This special price is an in-store promotion only. Tickets will also be available at all Fleet Farm locations Dec. 1-Feb. 1 for \$50.

Outlets

Ticket outlets are another convenient way to purchase your contest tickets. Official Brainerd-area outlets include:

- Cash Wise Liquor – Brainerd: 513 B St. NE
- Cash Wise Liquor – Baxter: 4092 Edgewood Dr.
- Corner Store Depot – Brainerd: 12857 Co. Rd. 18 SW
- Mid-Town Depot – Brainerd: 321 Washington St.
- Ridge Top Outdoors – Bemidji: 149 Convenience Ln. SE
- Roundhouse Brewery – Nisswa: 23836 Smiley Rd.
- S & W Bait and Tackle – Brainerd: 18900 MN-371
- Visit Brainerd – Brainerd: 214 S 7th St.
- Wild Rice Depot – Brainerd: 9360 Wild Rice Rd.

OFFICIAL EVENT INFORMATION

www.icefishing.org

All of the official event information, updates, FAQs, and ticket information can be found online. Check the website frequently for updates.

Facebook & Instagram

Connect with other ice fishing friends and Extravaganza enthusiasts on our official fan pages. Watch for event updates and prize giveaways, view pictures and find friends at facebook.com/TheExtravaganza and on Instagram [@the.icefishingextravaganza](https://instagram.com/the.icefishingextravaganza).

Information Stations

Listen to the following Extravaganza information stations for updates and inclement weather announcements:

KLLZ | Bemidji 99.1 FM
KBHP | Bemidji 101.1 FM
KBLB | Brainerd 93.3 FM
KLIZ FM | Brainerd 107.5 FM
WJYJ | Brainerd 106.7 FM

KBOT | Detroit Lakes 104.1 FM
KFGO | Fargo/Moorhead 790 AM
WWJO | St. Cloud 98.1 FM
KZRV | St. Cloud 96.7 FM
KXSS | St. Cloud 1390 AM



Follow us on **FACEBOOK** and **INSTAGRAM**

BENEFICIARIES

You helped raise \$105,000 last year! The proceeds from the 2024 event were donated to many area charities. The Brainerd Jaycees would like to thank you for your role in making a huge impact on the Brainerd Lakes Area, especially in the midst of such challenging weather conditions!

Aitkin County 4-H
Black Belts Don't Quit
Boy Scout Troop 43
Boy Scout Troop 45
Brainerd Amateur Hockey Assoc.
Brainerd American Legion Post 255
Brainerd FFA
Brainerd Fire Department
Brainerd Fishing Team
Brainerd Gymnastics
Brainerd Junior Jaycees
Brainerd Lakes Area Women of Today
Brainerd Ski Loons Water Ski Show Team
Brainerd Youth Athletic Association
Breezy Point Figure Skating Club
Boots N Buckles Saddle Club
Central Lakes Adventure School
Central Lakes ATV Club

Confidence Learning Center
Cuyuna Iron Range Riders
CWC 4-H Dog Program
CWC Dive Team
CWC Sheriff's Mounted Patrol
CWC Water and Safety
Detroit Lakes Eagles 2342
Eagle Bend Development Corp.
Fighting Saints Army ROTC
Gull Chain of Lakes Association
Habitat for Humanity
Helping Hands 365
Initiative Foundation
Jamie's Purse
Lakes Area BMX
Lakes Area Rescue
Lakes Area Skate Park
Lake Hubert Grange
Let's Go Fishing
Marine and Powersports Club at CLC

MN Adult and Teen Challenge
MN DNR Fisheries
MN Fishing Museum and Hall of Fame
Nisswa Chamber of Commerce
Nisswa Fire Department
Patriot Sharpshooters
Pequot Lakes Spanish Club
Pillager Area Charter School
Pillager Scout Troop #77
Sandpiper 4-H
St. Francis of the Lakes Catholic School
St. John's Lutheran Church
Troop 39 Cub Scouts
Troop 51
Wild & Free Wildlife Rehabilitation Program
Zion Lutheran Church



CONFIDENCE LEARNING CENTER

The goal of the Ice Fishing Extravaganza has always been to have an impact on the community by supporting charitable organizations and causes. Since the first contest in 1991, Confidence Learning Center has been the primary beneficiary of the event receiving the majority of the proceeds each year. The Brainerd Jaycees are proud to support this wonderful facility and organization.

YOUTH OLYMPICS ON ICE

FEBRUARY 1ST, 2025

9:30-11AM

FIRST 100 KIDS
TO PARTICIPATE
GET A PRIZE!

Try your best at: fish identification, hand hole drilling,
ice house set up, sled pulling and more!

No entry necessary. Show up a center ice across
from the first aid tent to participate.



**BRainerd
JAYCEES**
AFFILIATED WITH JCI
IN PARTNERSHIP WITH



THE EXTRAVAGANZA CATCH OF THE DAY PRIZE

We are excited again to offer a chance at a one-of-a-kind prize package with the Extravaganza Catch of the Day Prize! What is the Catch of the Day Prize? It is an additional contest within the Extravaganza that gives contestants a chance to win big! We have compiled an ice fishing prize package valued at nearly **\$17,000** this year, sure to make any fisherman take the chance. For an additional \$10, any angler could win all of the following:



- Ice Castle Fish House
- Striker Climate Suit with POM hat and Attack Gloves
 - Aqua Vu Micro Revolution 5.0 Pro
 - StrikeMaster Auger
 - \$500 Extravaganza Cash
 - \$250 Fleet Farm Gift Card



Please visit icefishing.org for official rules.

Timing: During the 2025 Brainerd Jaycees Ice Fishing Extravaganza.

HOW TO ENTER:

- Purchase an Extravaganza contest ticket.
- Purchase a \$10 Catch of the Day sticker online at www.icefishing.org, at the Brainerd/Baxter Fleet Farm location, or at center ice from 8:00 A.M. – 12:00 P.M. the day of the tournament.
- The sticker must be affixed to your contest ticket at time of purchase.
- Catch the largest “mystery species” fish at the contest.
- Show your ticket with the attached sticker to the contest officials.

The “mystery species” will be announced prior to the event. Watch for updates on our Facebook page at facebook.com/TheExtravaganza, our Instagram page [@the.icefishingextravaganza](https://instagram.com/the.icefishingextravaganza), and on our website at icefishing.org.

An entrant is not considered a winner of any prize in this contest until the Judges have verified the entry and confirmed the entrant’s eligibility.

FREQUENTLY ASKED QUESTIONS

ABOUT THE EXTRAVAGANZA

Who is running the contest?

The Brainerd Jaycees, an organization that provides development opportunities that empower young people to create positive change. For more information, visit brainerdjaycees.com.

What does the Extravaganza do with the money?

The primary beneficiary of the contest is Confidence Learning Center. The remaining beneficiaries include over 50 local area charities. For the list of beneficiaries, please visit icefishing.org.

TICKETS

Are tickets still available the day of the contest?

Yes, tickets are available at designated outlets (listed on our website at icefishing.org/tickets) and at center ice. Tickets can be purchased from 8:00 A.M.-12:00 P.M. day of the contest. Event tickets must be purchased by noon, the time the contest begins.

I purchased my ticket online, but I have not received it. What should I do?

Online tickets sales will be mailed to your address up until two weeks prior to the event. Tickets purchased afterwards can be picked up at the white Info Booth located at center ice the day of the contest.

Can you transfer tickets to another individual?

Yes, just make sure that if you catch a fish that you fill in your name on the weigh-in slip.

I can't find my ticket, can I still fish?

No, all contestants must have a ticket, and it must be visible at all times.

PARKING AND SHUTTLES

Can I park on the ice?

No, parking is located at Brainerd International Raceway (BIR). The overflow lot is located just north of the contest area (in Nisswa). Shuttle bus service is available both ways from both lots.

When do the shuttle buses run?

The shuttles (located at BIR) will transport people on and off the ice from 8:00 A.M. until 5:00 P.M.

If I take the shuttle bus, can my sled and gear go with me?

Yes. Please take note, due to federal regulation, propane is NOT allowed on the Extravaganza shuttle buses regardless of where they are departing from. If you try and bring propane onto the shuttle bus, you will be asked to leave it behind or get off the shuttle bus. No propane will be sold on the ice.

Is there handicap parking? Is there a handicap shuttle?

Yes, handicapped parking is located at Brainerd International Raceway. There is signage denoting where to park and where handicapped shuttle pick-up is. They are shuttled to the Gull Lake Access. From there, volunteers will assist them onto another shuttle which will take them to center ice. The same process occurs for leaving the ice.



FISHING GEAR

Are ice-fishing runners, sleds, and flip-overs allowed?

Yes, with restrictions. Runners, sleds, and flip-overs are allowed for transportation of your fishing gear to your pre-drilled hole only. Runners, sleds, and flip-overs can be used for no other purpose.

Can I bring a cooler onto the ice?

Yes, coolers will be allowed. All coolers are subject to mandatory searches; otherwise, they will not be allowed in the contest area. No glass bottles are allowed on ice; any found will be confiscated.

Can I bring an ice auger?

No, holes are pre-drilled. You may bring a chisel to re-open your hole Saturday morning; you may not bring motorized, gas, electric, or manual augers into the contest site.

Can I use a fish/depth locator, live imaging, and underwater camera or GPS?

Yes, we follow the MN DNR ice fishing rules with the exception that you can only fish one hole per ticket.

What size bait can I bring?

All bait fish must be four inches or smaller. Any bait fish more than four inches long will not be allowed within the contest site. (Reference rule 2.4)

Are tip-ups allowed?

Yes.

Can I fish using a windbreak or shelter?

No, windbreaks or shelters are not allowed.

Can I pull canvas over my head for protection?

No, all contestants must remain completely visible while fishing.

What to bring and what not to bring to the contest?

- Warm clothes – especially waterproof boots.
- Cash for vendors, credit card if you want to purchase tickets with it versus cash, driver's license, and fishing license.
- Ice chisel – We drill holes on Friday so some ice might build up by Saturday morning.
- Bait – we do not provide or sell bait on the ice.
- Fish/Depth locator
- Contest ticket, bring string or wire to hang the ticket on the outside of your clothing like a ski ticket.
- Fishing poles and gear, etc.
- Bucket or large plastic bag to put the fish in if you catch one, we are hoping to keep the fish alive and release them. We will be providing some plastic bags but we have only a limited supply.
- Radio – tune in B93.3, and if you find a sticker make sure you put it on your radio for a chance to win a prize if the prize patrol finds you. Check out their webpage for more information.
- We ask that you do not bring anything in glass containers.

CONTEST, FISHING, DEPTH, ETC.

When can I enter the contest area?

8:00 A.M.

Can I pre-fish?

Pre-fishing is allowed until 12:00 A.M. (Midnight) the night before the event. No lines are allowed in the water for any reason within the contest area from Friday at Midnight to Saturday (contest day) at 11:30 A.M. other than to check the depth.

Can I check the depth?

Yes. Contestants are allowed to check their depth prior to 11:30 A.M. (Saturday). Absolutely no lines are allowed in the water from 11:30 A.M. (Saturday) to the start of the contest. Baited lines in the water are prohibited until the start of the contest. Anyone with lines in the water prior to the contest for any other purpose than checking depth will be immediately disqualified.

What time can I start fishing?

12:00 P.M. A cannon will be fired at 12:00 P.M., shortly after the National Anthem.

When does the contest end?

3:00 P.M. The cannon will sound, ending the contest. All contestants must be in the weigh-in line at or before 3:05 P.M. Remember, fish must be brought to the weigh-in tent immediately when caught and alive. Dead or frozen fish will be ineligible.

Can my friend watch my line while I go to the bathroom or go to register my fish?

No, please take your line out of the water. Leaving your line unattended is against Minnesota law

I caught two fish. Should I register both?

You may register as many fish as you like. However, only the largest fish you register will count.

How big does the fish have to be to win a prize?

Any size fish may place in the top 150.

Can I take my prize home with me?

Yes, your prize is now your responsibility. If you win the truck it will be claimed by appointment at Mills Ford in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN by 12 P.M. on Sunday, the day after the contest.

Can my son or daughter fish the contest?

Yes, however, anyone less than 18 years of age must be accompanied by a parent or adult with written parental permission.

Do I need a fishing license?

Yes, fishing during the contest is regulated by all Minnesota fishing laws. MN DNR Officers are present.

Can I fish two holes?

Yes, if two tickets are purchased. Both tickets must be visible at all times.

Are spectators welcome?

Yes, spectators are welcome. You do not need a ticket to get into the contest area. If you do not fish the contest, you can still support the event and its charitable causes by purchasing a raffle ticket at the ticket tent.

CONTEST SITE

What Vendors will be on ice?

There are a variety of food, product, and gift vendors on the ice the day of the contest. If you get hungry, need to warm up with a cup of coffee, or are in the market for a coon-skin hat, this is the place to be. You will also find the latest in fishing gear.

Will propane be available for purchase?

No, propane will not be sold on the ice.

Is there an ATM on the ice?

Yes, it is located at center ice within one of our vendors.

Where can one purchase raffle tickets?

Tickets can be purchased at available outlets, including all Minnesota Fleet Farm stores. Raffle prizes (and outlets) are listed at icefishing.org/tickets. You need not be present to win.

PRIZE LIST

- 1 Ford or GMC Truck from Mills Auto Group
- 2 Polaris 450 from Northland Sports Center
- 3 \$1,000 Extravaganza Cash
- 4 \$1,200 2026 Grand View Extravaganza Package
- 5 StrikeMaster Auger
- 6 AV Micro Revolution HD
- 7 Apex Ice Suit from Striker
- 8 \$250 Clam Gift Card
- 9 Radco Hard Folding Cover
- 10 Mr. Heater Buddy Flex
- 11 Apex Ice Suit from Striker
- 12 \$500 Extravaganza Cash
- 13 AV Micro Revolution HD
- 14 \$250 Extravaganza Cash
- 15 StrikeMaster Auger
- 16 Clam x400 Hub
- 17 StrikeMaster Auger
- 18 \$250 Clam Gift Card
- 19 StrikeMaster Auger
- 20 Wood Electric Fireplace
- 21 Apex Ice Suit from Striker
- 22 \$250 Extravaganza Cash
- 23 Clam x400 Hub
- 24 \$250 Fleet Farm Gift Card
- 25 Polaris Sportsman 450 from Northland Sports Center
- 26 StrikeMaster Auger
- 27 \$250 Fleet Farm Gift Card
- 28 StrikeMaster Auger
- 29 \$1,250 Craguns Vacation
- 30 Radco Soft Rolling Cover
- 31 Mr. Heater Buddy Flex
- 32 Apex Ice Suit from Striker
- 33 Clam x400 Hub
- 34 Apex Ice Suit from Striker
- 35 \$3500 Extravaganza Cash
- 36 StrikeMaster Auger
- 37 Apex Ice Suit from Striker
- 38 \$250 Fleet Farm Gift Card
- 39 StrikeMaster Auger
- 40 \$250 Clam Gift Card
- 41 Mr. Heater Triple Tank
- 42 StrikeMaster Auger
- 43 Apex Ice Suit from Striker
- 44 \$250 Extravaganza Cash
- 45 \$250 Fleet Farm Gift Card
- 46 \$250 Extravaganza Cash
- 47 \$250 Clam Gift Card
- 48 StrikeMaster Auger
- 49 AV Micro Revolution HD
- 50 Polaris Sportsman 450 from Northland Sports Center
- 51 StrikeMaster Auger
- 52 Mr. Heater Buddy Flex
- 53 Mr. Heater Triple Tank
- 54 Apex Ice Suit from Stiker
- 55 StrikeMaster Auger
- 56 Mr. Heater Buddy Flex
- 57 Apex Ice Suit from Striker
- 58 StrikeMaster Auger
- 59 Mr. Heater Triple Tank
- 60 Clam Shuttle & Pole
- 61 Mr. Heater Buddy Flex
- 62 StrikeMaster Auger
- 63 Apex Ice Suit from Striker
- 64 \$250 Fleet Farm Gift Card
- 65 StrikeMaster Auger
- 66 \$250 Extravaganza Cash
- 67 AV Micro Revolution HD
- 68 \$250 Fleet Farm Gift Card
- 69 StrikeMaster Auger
- 70 Apex Ice Suit from Striker
- 71 StrikeMaster Auger
- 72 \$250 Extravaganza Cash
- 73 Apex Ice Suit from Striker
- 74 StrikeMaster Auger
- 75 Polaris Sportsman 450 from Northland Sports Center
- 76 StrikeMaster Auger
- 77 AV Micro Revolution HD
- 78 \$250 Fleet Farm Gift Card
- 79 StrikeMaster Auger
- 80 AV Micro Revolution HD
- 81 \$250 Fleet Farm Gift Card
- 82 StrikeMaster Auger
- 83 Apex Ice Suit from Striker
- 84 Mr. Heater Triple Tank
- 85 \$250 Fleet Farm Gift Card
- 86 \$1,250 Craguns Vacation
- 87 StrikeMaster Auger
- 88 \$250 Fleet Farm Gift Card
- 89 Apex Ice Suit from Striker
- 90 Mr. Heater Triple Tank
- 91 StrikeMaster Auger
- 92 Mr. Heater Double Tank
- 93 StrikeMaster Auger
- 94 Apex Ice Suit from Striker
- 95 StrikeMaster Auger
- 96 Mr. Heater Double Tank
- 97 Apex Ice Suit from Striker
- 98 StrikeMaster Auger
- 99 Clam Shuttle & Pole
- 100 Ice Castle
- 101 AV Micro Revolution HD
- 102 StrikeMaster Auger
- 103 \$250 Fleet Farm Gift Card
- 104 StrikeMaster Auger
- 105 Apex Ice Suit from Striker
- 106 \$250 Fleet Farm Gift Card
- 107 StrikeMaster Auger
- 108 \$250 Fleet Farm Gift Card

PRIZE LIST

- 109 StrikeMaster Auger
- 110 StrikeMaster Auger
- 111 Clam Shelter
- 112 \$250 Fleet Farm Gift Card
- 113 Mr. Heater Double Tank
- 114 \$250 Extravaganza Cash
- 115 StrikeMaster Auger
- 116 Sunglasses from Brainerd Eyecare Center
- 117 \$250 Extravaganza Cash
- 118 StrikeMaster Auger
- 119 Mr. Heater Double Tank
- 120 Clam Shelter
- 121 \$250 Fleet Farm Gift Card
- 122 StrikeMaster Auger
- 123 Apex Ice Suit from Striker
- 124 StrikeMaster Auger
- 125 \$250 Fleet Farm Gift Card
- 126 StrikeMaster Auger
- 127 Mr. Heater Double Tank
- 128 StrikeMaster Auger
- 129 AV Micro Revolution HD
- 130 Clam Shelter
- 131 AV Micro Revolution HD
- 132 StrikeMaster Auger
- 133 Clam Shelter
- 134 Radco Soft Rolling Cover
- 135 StrikeMaster Auger
- 136 AV 722 Under Water Camera Bundle
- 137 \$250 Extravaganza Cash
- 138 \$250 Fleet Farm Gift Card
- 139 Clam Shelter
- 140 Apex Ice Suit from Striker
- 141 StrikeMaster Auger
- 142 Clam Shelter
- 143 Mr. Heater Buddy Flex
- 144 AV 722 Underwater Camera Bundle
- 145 \$250 Extravaganza Cash
- 146 StrikeMaster Auger
- 147 \$250 Extravaganza Cash
- 148 Apex Ice Suit from Striker
- 149 Mr. Heater Buddy Flex
- 150 Polaris Sportsman 450 from Northland Sports Center

*If the event format changes, the Brainerd Jaycees reserve the right to change the prize list distribution numbers.

RANDOM DRAWING

Almost \$50,000 in prizes are available through two random drawings to be held on February 1st, 2025. Tickets will not be available through the mail due to Minnesota Charitable Gambling rules; they must be purchased at a ticket outlet or on the ice for \$20 each. A limited number of tickets are available.

License #X-03854

PRIZES

Raffle A

Ice Castle Fish House
Baby Eagle 40 S&W
StrikeMaster Auger
Baby Eagle 9mm
Sunglasses from Brainerd Eyecare Center
Clam Shelter
AV 722 Underwater Camera Bundle
\$250 Fleet Farm Gift Card
Mr. Heater Buddy 2009 (2)
Radco Soft Rolling Cover (3)
Clam Shuttle & Pole

Raffle B

Polaris Ranger 570 From Northland Sports Center
\$1,200 2025 Grand View Extravaganza Package
22LR Rifle
StrikeMaster Auger
Baby Eagle Semi-Compact Pistol
Clam Shelter
AV 722 Underwater Camera Bundle
Fleet Farm Mystery Prize
\$250 Fleet Farm Gift Card
Mr. Heater Buddy 2009
Radco Hard Folding Cover
Radco Soft Rolling Cover (2)

If you win the truck it will be claimed by appointment at Mills Ford or Mills GM in Baxter, MN. All other contest and raffle winners must claim their prizes at Fleet Farm in Baxter, MN. Prizes can be claimed no sooner than 30 minutes after the contest results are audited and declared official; prize pick-up is from 4:30-6:30 P.M. Saturday or 8 A.M.-noon Sunday. All contest prizes not claimed by noon Sunday, February 2nd will be donated to charity. Contest and random drawing winners will be posted at the main stage and online at www.icefishing.org at approximately 4:00 P.M.

**CATCH THE LIVE COVERAGE
FEBRUARY 1st
9AM- 3PM**



**Stay up-to-date! Get the latest from the Jaycees
and local guides on the best bites all week.**

**BE READY FOR THE B93.3
PRIZE PATROL**

**Tune in to the live radio broadcast on B93.3, and affix a B93.3 sticker to
your radio or device. If the B93.3 Prize Patrol catches you listening on the
ice, you could win a prize from our prize stash worth thousands of
dollars. You can find sticker locations on the app beginning in January
2025**



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MILLS | FORD
Ford F150*

SPECIAL OFFER: Bring in your Extravaganza ticket stub and select **\$500** in accessories with any new vehicle purchase from the Mills Automotive Group!

*Not eligible for any order outs, manufacturer plans, AXZD plans. Offer Expires 3/1/25



VISIT US AT MILLSAUTO.COM



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- deluxe lodging with breakfast daily
- FREE shuttles to and from fishing event
- access to guest-only hospitality tent on ice (FREE beer, chili, hot dogs, and heat)

*Rates subject to 8% resort fee and 7.375% sales tax.
Price does not include ticket to Fishing Extravaganza.



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We're glad you're going to visit Brainerd and Baxter, MN—you'll love it here.

Go to VisitBrainerd.com/Extravaganza for:

- Exclusive Lodging Specials
- Free Event Shuttle Information
- Calendar of Events
- Visitor Information



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2115 S 6th St Building B
Brainerd, MN 56401



218-824-3232
15739 Audubon Way
Baxter, MN 56425



218-822-5634
6967 Lake Forest Road
Baxter, MN 56425



218-270-7333
2115 S 6th St Building A
Brainerd, MN 56401



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AMERICA'S ICE FISHING TOURNAMENT

AMERICA'S ICE FISHING TOURNAMENT

PRESENTED BY CONFIDENCE LEARNING CENTER



FEBRUARY 8TH, 2025
THOUSANDS IN PRIZES

8:00AM- 3:00PM



Scan for more information:

Tournament platform provided by FishDonkey



THE ICE AWAITS



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Extravaganza



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OUR TOP PICKS



Lithium 24V 6" Lite-Flite Ice Auger

- Electric DC brushless motor
- Approximately 21-lbs.
- Twin serrated stainless steel lazer™ blades



Kenai Pro Thermal Ice Shelter

- Instant set-up portable shelter
- Full thermal tent
- 11 sq.-ft. fishable area



3-Person Ice Fishing House

- Heat-gathering 300 denier fabric
- Big mesh storage pockets



GARMIN

Panoptix PS22-IF Ice Fishing Bundle with Navionics + maps for U.S Inland Ice Fishing Kit

- Easily portable
- Shows live sonar up to 100'



Panfish Ice Combo

- 28, 32, or 36-in.



Tika Flash Lures

- Multiple colors



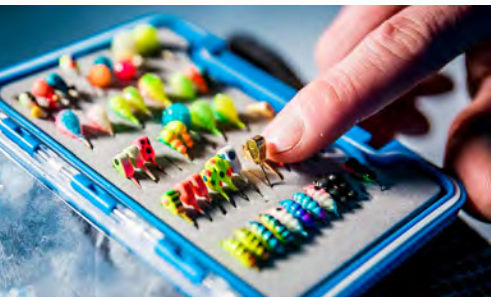
23" Ice Fishing Snot Rocket Tip-Up

- Freezeproof grease
- Assembled by hand in Wisconsin

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ICE FISHING

HEADQUARTERS



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- Hand & Foot Warmers
- Ice Cleats
- Ice Rods, Reels & Combos
- Assorted Bait
- Bait Bucket
- Bucket to Transport Fish
- Ice Auger
- Ice Skimmer
- Fish Locator or Sonar
- Ice Shelter
- Ice Fishing Gear Sled
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- Folding Chair/ Bucket Seat
- Fishing License

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GETTING HERE

DRIVING DIRECTIONS

From Minneapolis, MN: Aprx. 145 miles. Follow I-94 West to MN Hwy. 15 aprx. 65 miles. Merge onto MN Hwy. 10 and follow aprx. 25 miles (until north of Little Falls). Merge onto MN Hwy. 371 and follow aprx. 40 miles. Park at Brainerd International Raceway.

From Duluth, MN: Aprx. 130 miles. Take I-35 South aprx. 20 miles. Exit on MN Hwy. 210 west towards Cromwell. Follow MN Hwy. 210 for aprx. 95 miles. Turn right/north at MN Hwy 371 (stoplight). Park at Brainerd International Raceway.

From Fargo, ND: Aprx. 150 miles. Follow US Hwy. 10/Main Avenue east for aprx. 120 miles (will turn into MN Hwy. 10). Merge onto MN Hwy. 210 (at Motley) follow for aprx. 20 miles. Merge/go north on MN Hwy. 371 (stoplight) follow for aprx. 10 miles. Park at Brainerd International Raceway.

From Bemidji, MN: Aprx. 85 miles. Follow US/MN Hwy. 2 east for aprx. 18 miles. Merge onto MN Hwy. 371 (at stoplight in Cass Lake) follow for aprx. 25 miles. Follow MN Hwy. 371 (slight right at Walker Northern Lights Casino) for aprx. 40 miles. Park at Brainerd International Raceway (another 5 miles south).

LODGING SHUTTLE

There is a FREE shuttle that runs from the Brainerd/Baxter hotels to the contest site. Find visitor information online at visitbrainerd.com or via the free Visit Brainerd App available in your app store.

VISITBRAINERD 

GRAND VIEW LODGE

Lodging packages are available at Grand View Lodge, just minutes away from the event. Sleep, eat, fish, repeat! Call (866) 801-2951 or visit grandviewlodge.com. Free shuttles and hospitality tent available for GVL guests.



PARKING TIPS

There is ample free parking at Brainerd International Raceway (BIR) and limited free parking at the lot just south of the Holiday Gas Station in Nisswa, MN. Shuttle buses are available starting at 8:00 A.M. and will run until the last person is off the ice at approximately 5:00 P.M. There is room for you and all your gear on the shuttle buses. There is no parking on the ice. Handicap parking is available at BIR, and there is a special shuttle service to the ice for people with disabilities.

REVIEWS AND RULES

For all official contest rules, please visit
<https://icefishing.org/about/official-rules/>



It is obvious that the Jaycees did all they could to make this event possible despite poor ice conditions. - Missy W. 2024

The volunteers did an awesome job despite mother nature and the crowd on the ice was awesome! It was a great experience this year given all we faced. You have all my gratitude! - Rachel N. 2024

Great fundraiser! Been doin it 34 yrs and am glad to not miss a year! Thank you for your service to such a good cause! - Jack B. 2024

First time contestant/participant from Nebraska. Enjoyed the experience. Heard about this tournament through multiple friends. While I understand the tournament is normally on one lake, and everyone gets a hole, I really enjoyed the opportunity to fish multiple lakes. (Made for a better fishing experience for an out-of-town participant, even if it sacrificed the "tournament experience." - Chris V. 2024

I had a lot of fun. I think it is cool how much thought and care you put in to make it as fair as possible while still making it fun for kids. The prizes you give also are worth fishing in the cold for 6 hours. - Jade J. 2024

I'm a first timer. Tremendously fun, super well organized, and great prizes. While I got skunked fishing and with the raffle, it was fun to see people cheering and supporting others who caught fish. The best part was supporting the Jaycees and all the work they do for others. Well done. See you next year! - Mike M. 2023

I thought it was a great experience. Everyone was friendly; additionally, it was great to hear about what all the money is funded towards, and that the event is entirely run with volunteers. - Cody H. 2023

This was the third year I participated. I've enjoyed each time, as it's a fun event and love how it's family-friendly. I also like how there are other events intertwined into it (youth ice Olympics, vendors, raffles, etc.) - Bethany M. 2023

Just a great time! The tournament is very organized and a total blast hanging with my buddies and dropping line. - Jeff M. 2023

After 2 back surgeries and a fair amount of metal being installed. I was considerably concerned about being able to do this again. However, the way this was handled with someone with disabilities, I couldn't have asked for better treatment or smoothness and assistance to and from with my gear. After this year I'll be back next year and as many as possible in the future. - Ryan S. 2023

The prizes are unreal! - Austin B. 2023

For all official contest rules, please visit
<https://icefishing.org/about/official-rules/>

Cover Photo by Kelley Jo Imaging,
2024 Brainerd Jaycees Ice Fishing Extravaganza

Quantity _____ Total Amount _____

\$ _____

Contest Tickets at \$50 each _____

\$ _____

Catch of the Day Stickers at \$5 each _____

Sorry, Minnesota State Law prohibits the sale of random drawing tickets through the mail. Tickets available at local distribution sites and on the ice.

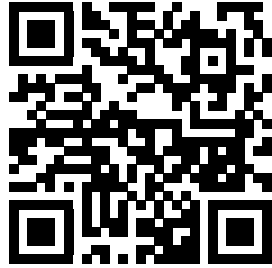
Check Enclosed _____ Please bill my credit card _____
Card Number: _____ Exp. Date: _____
Signature: _____

Send tickets and payment to Brainerd Jaycees, PO Box 523, Brainerd, MN 56401

*Please note the exclusive \$35 ticket promotion with Fleet Farm; pricing is for in-store purchase only and will not be accepted by mail or online. No Refunds will be given and this form shall be returned should you send payment for \$35. See pg. 3 for promo details.



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